WINNEBAGO CHIEFTAIN



CHIEFTAIN. THE HIGH-STORAGE MOTOR HOME THAT KEEPS A LOW PROFILE.

To create a motor home that stores everything from scuba gear to fine china without compromising its handling and "drivability" is a challenge.

So Winnebago's engineers started fresh. Using a clean drawing board, their own imaginations, and the most advanced design computers in the industry, they developed the new Chieftain*—a unique high-storage, low-profile motor home.

By slightly raising the floor and placing extra-large storage compartments around the lower exterior, Chieftain can carry gear like a basement motor home. Yet its roof remains lower than other highstorage motor homes. And because Chieftain has a lower roof, its center of gravity is also lower.

Chieftain's unique new design allowed Winnebago engineers to place the furnace and its insulated central duct work under the floor, allowing even heat distribution and more efficient use of interior space. Some models have a unique multi-position bathroom door and folding bathroom wall that provides maximum space and flexibility.

The water system controls have been placed in a convenient single exterior compartment. For cold weather use, the holding tanks are located in a heated, insulated compartment. And the LP tank has been redesigned to maximize exterior storage space.

New design concepts like these and others make Chieftain the most innovative

and easy-to-operate Class A motor home you can own. And its sales record proves it. The sales success of 1989, Chieftain will continue to be the sales leader in 1990 as RV'ers discover its unbeatable value.

The 1990 Chieftain offers five popular floor plans, ranging from the efficient 25-foot model to the spacious 36-foot tag axle model. On the outside, each of the Chieftain models will sport attractive new graphic colors. Inside, the decor features luxurious appointments like hand-finished cabinetry, plush carpeting, brand name appliances and comfortable furniture.

The 1990 Chieftain models will offer these new options: vinyl floorcovering in the galley for easy clean-ups and, on the larger models, a Ford chassis option in addition to the standard Chevrolet chassis.

Winnebago is a conscientious builder of motor homes. From the assembly line to the test track, no other motor home manufacturer can match Winnebago's investment in outstanding engineering, construction, and product testing.

With great attention to detail and design quality, an extensive warranty, the best dealers, a long list of standard and optional features, and the highest resale value in the industry, the Winnebago Chieftain will continue to be the motor home industry's leader for 1990 and beyond.

Visit your nearest Winnebago dealer and check out the unbeatable Chieftain. You'll be glad you did.





The storage bays are wide and roomy and the two deep-cycle batteries pull out of a separate storage compartment for easy access. An extra deep rear storage bay will accommodate longer items like skis or golf clubs.
 The storage compartments are lined with tough, wear-resistant carpet that protects your stored items. They feature insulated doors and convenient spring-loaded props inside the larger compartments for improved sidewal



appearance. The optional exterior accessory package includes handy, plastic pull-out drawers and a tool box. $\bf 3$. The extra-wide entrance door features a standard electric step for ease of entry and a heavy-duty screen door $\bf 4$. There's a handy storage compartment in the stepwell. The steps are evenly spaced to avoid tripping, unlike some competitive

motor homes. 5. For your convenience, the water connections are in a single compartment. A trap door allows connection of a water hose with the compartment door closed. An exterior faucet/drain gives you access to the fresh water tank for quick clean-ups and easier winterization.



6. From the cushioned vinyl ceiling to the wall-to-wall carpeting, the Chieftain's luxurious new interior is filled with quality features and materials built by Winnebago Industries, like oak cabinet doors and Stitchcraft furniture. 7. The optional Sony rearview TV monitor system eases backing up. It features a brighter, clearer picture, better low-light sensitivity and a rear-mounted microphone so you can hear an assistant's directions. 8. A unique new feature









optional overhead bunk is a screened, tip-out window above the driver's door for extra ventilation. 12. The extra wide driver's door includes an optional power window, a low mounted exterior latch, a courtesy light and a map pocket. Shown are radial tires and optional stainless steel wheel liners.

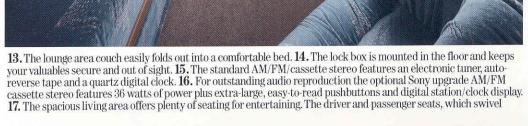














around to face the lounge area, have easy-to-operate armrest controls for the sliding and reclining mechanisms.

18. The dinette seats four comfortably and converts to a bed at night. 19. The large double door refrigerator/freezer is flush mounted, which allows more room in the aisle. The house 12V circuit breakers and the roof air switching system are conveniently located above the refrigerator. 20. The optional microwave/browning oven offers quick cooking, defrosting and reheating. Also shown is the electronic monitor panel, which keeps









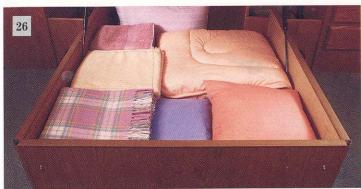








browning oven, knife rack, lever-operated stove vent door, deeper stainless steel sinks with a single-control faucet, and a new optional vinyl floor for easy cleanups. A spice rack, paper towel holder and silverware drawer are available as an optional package. **25.** The bath has all the features you'd expect in a fine bathroom including a shower with skylight and glass door, cabinetry with oak doors, pleated shades and numerous mirrors. There is also a convenient extra switch in the bath that activates the water pump without having to go into the galley.











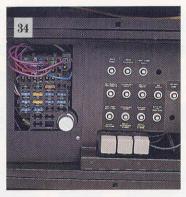






overhead cabinets with oak doors. New for 1990 is an optional extra generator switch in the bedroom to start the generator without going forward to the cockpit. **32.** The reclining lounge chairs feature armrest controls for the sliding and reclining mechanisms. No more reaching underneath to recline the chairs. There's also a convenient pull-out table with magazine rack below. **33.** To facilitate windshield cleaning, an under-hood, long-handled brush and squeegee is included in the optional exterior accessory package. **34.** This weather-















separate insulated inner rear wall. **38.** The unique rear cap has three compartments not found on most other motor homes: one for your own odds and ends; one for the spare tire; and a lighted compartment with stand-up access to the electrical cord, cable TV hookup and optional garden hose/reel.

CHIEFTAIN VERSUS OTHER HIGH-STORAGE MOTOR HOMES

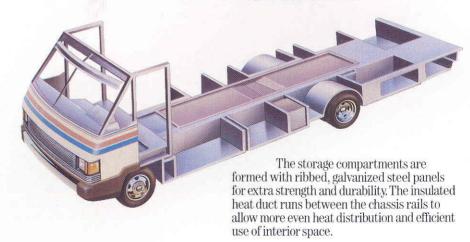


Most high-storage motor homes increase the storage space by substantially increasing the height, which may affect handling and stability. Because the Chieftain was designed from the ground up as a high-storage, low-profile motor home, Winnebago's engineers were able to keep the roof height lower. Chieftain has a lower center of gravity and sidewall center of mass than traditional motor homes. Chieftain's smooth, single-piece sidewall, with no exposed wall to roof joint, improves Chieftain's looks and provides protection from leaks. The exterior storage bays have up to twice the space of a standard motor home. And unlike many basement models, all the space is easily accessible. Getting into a Chieftain isn't a major climb. There is one less entrance step than in most high-storage motor homes. Because they designed Chieftain from the ground up, Winnebago's engineers were able to remove the front bulkhead that comes with the chassis and add a welded steel cab and dash structure. This improves weather sealing, overall quality and safety.

The clean aerodynamic front end, with no exposed fasteners, further enhances Chieftain's feel for the road.



motor homes.

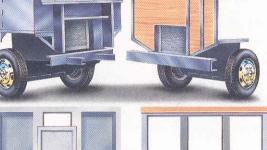


WINNEBAGO'S UNBEATABLE QUALITY



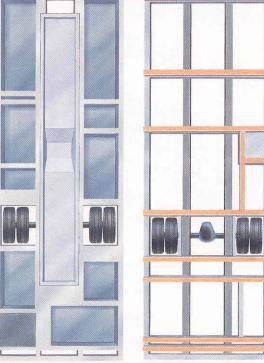
CHIEFTAIN VS. COMPETITION

With the sidewalls and front cap removed, the Chieftain's all-metal cab structure is visible. The windshield is mounted in a solid framework of welded steel, not in fiberglass like some competitive motor homes.



CHIEFTAIN VS. COMPETITION

Chieftain uses an all-steel, welded framework to support its floor above the chassis. It's built to last years longer than the wood truss floor supports used by some competitive motor homes.



CHIEFTAIN VS. COMPETITION

Every appliance in the Chieftain's galley is mounted to special steel brackets and firmly attached to steel laminated into the sidewall for better safety, durability and reduced vibration.



Winnebago Industries' test track is one-of-a-kind in the motor home industry. In a half mile of the track, a motor home encounters two-inch-high cobble stones, a high-crowned intersection, 3r-inch chatter bumps, four-inch chuck holes, two-inch sine wave bumps and staggered six-inch high bumps. The track also tests the reliability of motor homes' brakes on 20 and 30 percent grades.



Over two-thirds of the world's new automobiles are primed using an electrostatic paint process, but only Winnebago Industries uses it to paint motor home parts. When electrically-charged metal parts are dipped into a charged paint tank, paint is attracted to the parts as if they were magnets. The resulting uniform coating of paint provides increased corrosion protection compared to the conventional painting methods used by other motor home manufacturers.



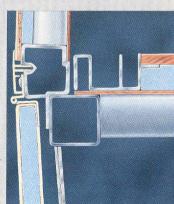
To really put motor homes to a test. Winnebago Industries drops them on their tops. Doors must still open and close easily. Appliances and cabinets must stay firmly in place. The motor home must prove to be structurally sound in order to pass the



To simulate the ferocity of a thunderstorm, each Winnebago motor home is subjected to an exterior water leak test in this tunnel filled with highpressure spray nozzles.



Winnebago joins the roof, floor and sidewalls of the Chieftain with an exclusive locking joint system that adds strength and durability. And the highdensity foam in Chieftain's Thermo-Panel® sidewalls provides better insulation than the "bead board" used in many competitive motor homes.





Crowned Roof Provides Strength And Excellent Water Runoff Power Bathroom Vent Computer-Aided Design Helps Ensure Proper Balance Welded Aluminum Wall And Roof Structure And Weight Distribution Symmetrical Side Window Design Single-Piece Fiberglass Exterior Sidewall Skin Tinted And Screened Tip-Out Windows Ducted Radiator Airflow Meets Or Exceeds Engine Manufacturer's Specifications Flush-mounted Refrigerator and Stove Vents Locking-Joint Wall And Floor Construction Entrance Door Deadbolt Lock Electric Entrance Step Single Piece Hood With Interior Release Solid Oak Overhead Cabinet Doors U.L. Approved LP Regulator and Smoke Detector Retracting Driver And Passenger Shoulder/Lap Seatbelts Meets Or Exceeds All Applicable RVIA, Federal And State Safety Standards Color Coordinated Graphics Wraparound Corner Lights Steel Mounted Windshield Optional Air Horns Steel Tie-Downs For Appliances Rotocast Plastic Rear Wheel Wells Kohler or Onan Generator Option Radial Tires Steel Cab, Cab Floor And Front Cowl Seamless Water And Holding Tanks Sound-Insulated Steel Generator Compartment Stain Resistant Upholstery Fabrics And Carpeting Critical Steel Parts Are Primed and Rustproofed Screened, Tip-out Vent Above Cab Door With Bunk Option Sealed Aluminum Underflooring Resists Corrosion Welded-Steel Outriggers And Leveling Rails For A Firm Foundation Lighted, Carpet-lined, Galvanized Steel Storage Compartments Low Driver's Door Latch Positioned For Easy Access No Exposed Cab-area Fasteners Underfloor Furnace With Single, Central Insulated Duct Electrostatically Painted Aluminum Trim Automotive Cab Door With Optional Power Window And Electric Mirrors Integrated, Flush Front And Rear Running Lights Aerodynamic Front End And Mirror Fairings Entry Step/Porch Lights Unique Compartment Latches And Spring-Loaded Door Props

Integrated Battery Compartment

Articulated Pantographic Wipers Mounted In Steel

Integrated Bumpers

CHIEFTAIN FLOORPLANS

TWIN BED 33 X 75

DINETTE
38 X 74

WARDROBE

TWIN BED 33 X 75

REFRIG. SEP-WELL

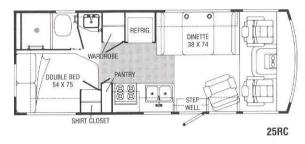
27RT

Dimensions shown are for sleeping space only and dotted lines denote overhead storage area.

Shaded area indicates optional vinyl floor covering.

MODEL 27RT—SPECIAL FEATURES

- —Choice of convertible dinette or couch
- -Complete side bath module
- Choice of walk-around queen bed or twin beds



TWIN BED 33 X 75

TWIN BED 33 X 75

STORAGE CABINET

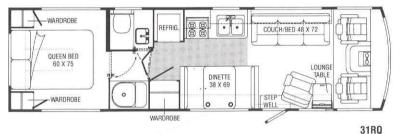
STORAGE CÁRINET

WARDROBE

QUEEN BED

60 X 75

WARDROB



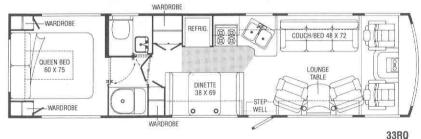
MODEL 31RO-SPECIAL FEATURES

- Passenger's seat lowers electrically and doubles as a second lounge chair
- Includes both convertible couch and dinette
- Cross-aisle bathroom features exclusive multi-position door and folding wall for added space, privacy and flexibility
- -Choice of walk-around queen bed or twin beds

MODEL 25RC-SPECIAL FEATURES

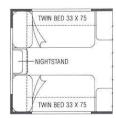
- -Reclining lounge chair
- -Fully equipped galley
- -Full-length wardrobe
- -Convenient pantry
- -Corner double bed
- Permanent bathroom wall and door for added privacy

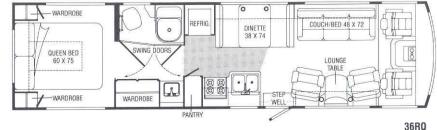




MODEL 33RQ-SPECIAL FEATURES

- -Two lounge chairs
- -Convertible couch and dinette
- -Plenty of wardrobe storage space
- Cross-aisle bathroom features exclusive multi-position door and folding wall for added space, privacy and flexibility
- Choice of walk-around queen bed or twin beds

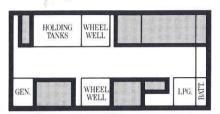




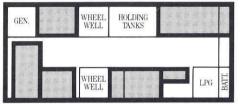
MODEL 36RQ— Special features

- —Two lounge chairs
- -Convertible couch and dinette
- -Spacious galley with pantry
- -Cross-aisle bathroom features two swinging doors
- for maximum privacy and flexibility
- -Bathroom includes fulllength wardrobe and can be used as a dressing room
- Choice of walk-around queen bed or twin beds

UNDERFLOOR STORAGE CAPACITIES



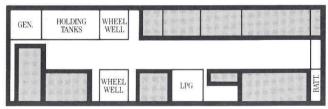
25RC: 49.28 cubic feet



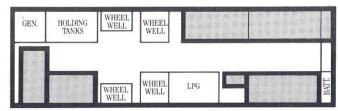
27RT: 68.0 cubic feet

GEN.	HOLDING TANKS	WHEEL WELL			BATT
		WHEEL	LPG		

31RQ: 91.5 cubic feet



33RQ: 111.84 cubic feet



36RQ: 95.87 cubic feet

SPECIFICATIONS:

SPECIFICATIONS	25RC	27RT	31RQ	33RQ	36RQ
Exterior Height w/Roof Air					
	10'6"	10'8"	10'8"	10'8"	10'8"
Chev.	NA	NA	10'9.5"	10'9.5"	10'9.5"
Ford	8'0"	8'0"	8'0"	8'0"	8'0"
Exterior Width	25'4"		32'11"	35'3"	36 ' 3''
ength		28'3.5"			
nterior Height (Max.)	6 ' 7''	6'7"	6 ' 7''	6'7"	6'7"
uel Capacity (Gal.)	799.790.774.790.47		200 C (200 D)	FO /FF	
Chev./Ford	60/NA	60/NA	78/75	78/75	78/75
resh Water Capacity	85507	902	19700	7292	1927/0
(Gal. w/Heater)	47	41	47	51	54
olding Tank Capacity (Gal.)					
Toilet, Lav./Shower, Galley	52/25				
Toilet/Lav. Shower, Galley		52/25	52/25	52/25	52/25
P Capacity (Lbs.)	80	80	80	80	100
leeping Capacity	19.0		78.00	57(73)	128.80
STD/OPT	3/4	3/5	5/6	5/6	5/6
VWR(Lbs.)	0/1	0/0	0/0	5/0	30/0
	12,300	14,500	15,000	15,000	17.000
Chev.	NA	NA	16,000	16,000	18,000
Ford	137"	168"	200"	228"	200" + T
Vheelbase	107	100	200	440	200 + 18
VARIABLE FEATURES	25RC	27RT	31RQ	33RQ	36RQ
			7		
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STANDARD EQUIPMENT**

AUTOMOTIVE FEATURES:

Chevrolet Chassis: 454 V-8 Gasoline Engine Chevrolet Chassis continued:

Coil Spring Front Suspension with Auxiliary Air Springs and Leaf Spring Rear Suspension [Front Stabilizer Shocks and Self Propor-

tioning Air Suspension Drive Axle Torsional Rubber Rear Suspension— Standard on 36RQ Onlyl. Rear Air Springs (Except on 36RQ) 105-Amp. Alternator 630-CCA Battery 3-Speed Automatic Transmission w/Cooler-Integral with Radiator Emergency Start Solenoid (Dual Battery Switch) Automotive Air Conditioning Auxiliary Battery Disconnect Switch Power Steering Tilt Steering Wheel Multi-Functional Signal Lever (Including: Intermittent Windshield Wipers & Washers, High/Low Beam and Cruise Control) Map Light Electronic Tune/Signal Seeking AM/FM/Cassette Stereo With Four Speakers Radio Power Switch (Main/Aux. Batteries) Vacuum and Battery Gauges Remote Control Hood Release Foot Operated Park Brake* Oak Beverage Trav Cigarette Lighter Cab Blackout Curtain Front Wraparound Curtain Reclining Bucket Seats w/Swivel/ Slide Pedestal and 3-Point Retracting

APPLIANCES/SAFETY FEATURES: 4-Burner Range w/Bi-Fold Range Cover and

Side Trim Panels w/Map Pocket and

Multi-Adjustable Sunvisors

Seat belts

Ashtray

Smoke Detector

Large Oven
Powered Range Hood w/Monitor
Panel
Double Stainless Steel Sink
w/Butcher Block Sink Cover* and
Single Control Faucet
Direct Drive Water Pump with Two
Water Pump Switches
6-Gallon Electronic Ignition Water
Heater
10-B.C. Recessed Fire Extinguisher
Ground Fault Interrupter
LP Leak Tester

INTERIOR FEATURES**:

Vents (Coach, Galley, Bedroom)

Fluorescent Galley Lighting

Entry Assist Handle**

Cabinet Above Cab Area

Aisle Courtesy Light by Entrance Step Carpeting w/Pad In-Floor Lockbox Pleated Blinds (Bedroom) Mini-Blinds (Galley, Bath, Lounge/ Dinette) Flip-Up Galley Extension** Knife Rack Wire Towel Rack Magazine Rack** Shower/Tub w/Flexible Shower Head and Solid Door (Shower w/Curtain in 25RC and 27RT) Shower Skylight* Brass-Tone Soap Dish Tissue Holder Towel Bar and Towel Ring Removable Clothes Rod in Shower Marine Toilet Dual Handle Brass-Tone Bathroom Faucet Wood Framed Mirrored Medicine Cabinet** Framed Bathroom Wall Mirror* Make-Up Lights** Power Lavatory Vent Wall Switch for Bath Light Innerspring Mattress(es) Air Cylinders to Lift Beds Bedroom Decorator Lamp* Lighted Wardrobe w/Carpeted Shelf and Mirrored Doors Wardrobe Drawers Radiused Corner Cabinets w/Solid Oak Overhead Doors and Spring-Loaded Props Wastebasket*

EXTERIOR FEATURES:

Light w/Switch in Electrical Center

Manual Rearview Mirrors w/separate

Locking Storage Doors w/Hold-Ups

Tinted Windows

Under Hood

Convex Mirror

Entry Assist Handle

Electric Entrance Step

Single-Piece Fiberglass Exterior Sidewall Skin

Lockable Fuel Fill Door Lockable Water Fill Compartment w/Drain/Faucet Secondary Dead-Bolt Entrance Door Lock Screen Door Porch Light w/Interior Switch 40-Amp. Converter/Battery Charger 110-Volt and TV Outlets 30-Amp, Power Cord w/Light in Storage Compartment 2 Deep Cycle Marine/RV Batteries Generator Prep Kit Sewer Hose and Storage Spare Tire Tire Tools Service Light w/Trunk Switch Rear Mud Flaps** Pre-wire for Roof Air Conditioner(s) Wheel Covers Extensive Warranty (See your Winnebago dealer for complete terms and conditions of Winnebago Industries' warranty coverage)

OPTIONAL EQUIPMENT**

Ford Chassis: 7.5 L EFI 460 V-8 Ford Gasoline Engine Mono-Beam Axle w/Leaf Spring Front Suspension and Multi-Leaf Spring Rear Suspension** (Self Proportioning Air Suspension Drive Axle, Torsional Rubber Rear Suspension on 36RQ) 4-Speed Overdrive Automatic Transmission 100-Amp. Alternator 650-CCA Battery Foot Operated Park Brake Air Sensoride (NA on 36RQ, 25RC) Hydraulic Leveling Jacks (36RO Only) Front Pull-Down Bunk with Overhead Tip-Out Window On Driver's Side Chrome Air Horns** 6-Way Power Driver's Seat* Power Driver's Window and Electronically Heated Power Mirrors Auxiliary Defrost Fans Rear Monitor System* Custom Steering Wheel (Chevrolet Only)

Electronic Instrument Panel Cluster

(Chevrolet Only)

TV and VCR w/Switching System AM/FM/Cassette Stereo Radio w/Electronic Seek Tuner and Digital Clock Floor Mats (Driver, Pass., Entry) Water Purification System* Decorator Clock** Fluorescent Lighting Package* Microwave/Browning Oven w/4-Burner Range Top and Either Utility Drawer or Regular Oven Vinvl Gallev Floor Covering Power Galley Ventilator Fan Galley Trim Package (Paper Towel Holder, Spice Rack, Silverware Porcelain Marine Toilet w/Sprayer* 13.500-BTU Roof Air Second Roof Air Unit** 6-Gallon Electronic Ignition Water Heater w/Motoraid and Auxiliary Rear Auto Heater Stainless Steel Wheel Liners Rear Window Wiper/Washer* Spotlight** Luggage Rack and Ladder Exterior Accessory Package (Tool Box, Squeegee, Garden Hose and Reel, and Exterior Storage Compartment Slide Out Drawers) Undercoating Trailer Towing Package** Color Options: Blue, Fawn or Mauve/Beige * Not available on 25RC. ** Not all standard features or options are available on all models. See your dealer for availability of specific options.

If you are in the Forest City area, be sure to take the free Winnebago Industries factory tour. For more information call 1-515-582-6936.

Every Winnebago owner is invited to join the Winnebago-Itasca Travelers (W.I.T.) Club. Members enjoy rallies and caravans, receive special discounts and services, make new friends and renew old acquaintances, and, of course, have the time of their lives. For more information, call W.I.T. at (515) 582-6874.

THE WINNEBAGO AIR SENSORIDE™ SUSPENSION SYSTEM.

With the optional Air Sensoride rear suspension system, you can enjoy the smoothest ride in motor homing.

Because your motor home is suspended on cushions of air, rather than metal springs or solid rubber blocks, you'll immediately notice that your motor home rides smoother and quieter with Air Sensoride.

Unlike leaf spring or solid rubber block suspensions, the continuous height control of the Air

Sensoride system constantly keeps the entire motor home level (front to back and side to side). Air Sensoride also minimizes vibrations to give your motor home a longer life and higher resale value.

The Air Sensoride Suspension System is backed by Winnebago Industries' limited warranty. Details are available through the nationwide service network of Winnebago Industries' motor home dealers.





The Air Sensoride park and level option allows you to raise or lower your motor home to compensate for load, wind and terrain variation. Part #1390 Printed in the U.S.A.

COMPRESSOR AUTOOPERATING MATIC
UP
UP
UP
UP
UP
UP
UP
OPERATING
MATIC
UP
UP
UP
UP
UP
UP
DOWN
DOWN

An added Air Sensoride option is the Park and Level feature. The cockpitmounted controls allow automatic or manual levelling while parked or underway.

Winnebago's continuing program of product improvement makes specifications, equipment, model availability and prices subject to change without notice. Some items shown may be extra cost options.

For Winnebago Sales and Service, contact:

THE UNBEATABLE CHIEFTAIN
WINNERAGO

