

Winnebago Chieftain



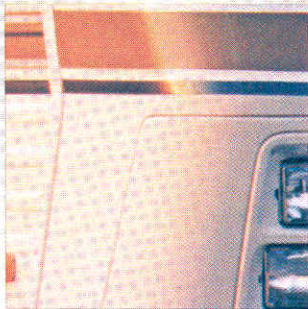
How to be sure a motor home you want doesn't cost you

- Aerodynamic front end.
- Cab doors for driver and passenger.
- Insulated fiberglass sidewalls.
- Crowned roof.
- Chrome front and rear bumpers.
- Chevrolet 454 CID V-8 or 6.2-liter diesel engine.
- Power steering.
- Cruise control.
- Reclining cockpit seats.
- Chrome air horns.
- Fog lamps.
- Intermittent windshield wipers.
- Cab map light.
- Tilt steering.
- Lockable exterior storage compartments.
- Rear mud flaps.
- Cab window screens.
- Six-way power cockpit seats.
- Stabilizer shock absorbers.
- Automatic transmission.
- Cab blackout curtain.
- Lockable fuel and water fill doors.
- Wraparound privacy curtain.
- Clothes hamper and laundry bag.
- Generator.
- 13,500-BTU roof air conditioner.
- Remote hood release.
- Emergency start solenoid.
- Electronic instrument panel.
- Roof storage box.
- Central vacuum cleaner.
- Flip-up galley extension.
- Entrance door deadbolt lock.
- Interior entrance assist strap.
- Mirrored medicine cabinet.
- Full-length wall mirror.
- Towel rack.
- Shower skylight.
- Folding shower door.
- Removable shower clothes rod.
- Direct drive water pump.
- Electronic ignition forced air furnace.
- Brushed brass-tone bathroom accessories.
- Decorative window coverings.



that gives you everything you everything you've got.

- Galley fluorescent lighting.
- Oak stile and rail cabinet doors.
- Screen door.
- Floor courtesy lights.
- Magazine rack.
- Spice rack.
- Decorator kit with weather center.
- Converter/battery charger.
- 5-B:C fire extinguisher.
- Smoke detector.
- Wastebasket.
- Pantry.
- Deluxe monitor panel.
- Fold-down television stand.
- Bright rearview mirrors.
- Lockable spare tire carrier.
- Sport steering wheel.
- Multi-adjustable sunvisors.
- Battery and vacuum gauges.
- Deluxe AM/FM/cassette stereo system.
- Entrance door window shade/shelf.
- Roof luggage rack and ladder.
- Coach and bathroom vents.
- Blender.
- Water heater.
- Full action-back carpeting.
- Wardrobe.
- Wall decorator lamps.
- Porch light.
- Sewer hose storage compartment.
- Four-burner range and oven.
- Powered range hood.
- Three-way refrigerator.
- Double stainless steel sink.
- Touch control microwave/convection oven.
- Tinted windows.
- Lighted exterior entry assist handle.
- Automatic retractable entrance step.
- 110-volt exterior outlet.
- Trailer towing package.
- Television antenna with two jacks.
- Traditionally high resale value.
- Affordable price.



Some of the features listed above are optional or not available with all models. For a complete list of standard and optional features, see pages titled, "Chieftain specifications and floorplans."

A motor home should still look inviting after you've seen

More than a few motor home buyers have spent more than they planned for a motor home, only to get less than they expected.

If you don't appreciate such disappointments, take a look at the new Winnebago Chieftain.[®]

Chieftain is one motor home which lets you raise your expectations without exceeding your budget. Essentially, it is the best buy in motor homing today—a motor home which sidesteps the problems of inflated expectations and inflated prices to take advantage of the simple benefits of value.

Yet Chieftain is in no way a second rate motor home. Inside and out, it proudly represents the Winnebago traditions of quality, luxury and craftsmanship. Only the finest materials and manufacturing processes are used, including computer aided design, the latest injection molding technologies and full-scale clay modeling.

The results of these methods are more than impressive. In many instances, they are unsurpassed. Chieftain's front end is an aerodynamic wedge, finished with smooth fiberglass. The windshield wraps around the front of the coach, sweeping rearward in both the vertical and horizontal planes. The bumper and grill are carefully integrated into the flowing design.

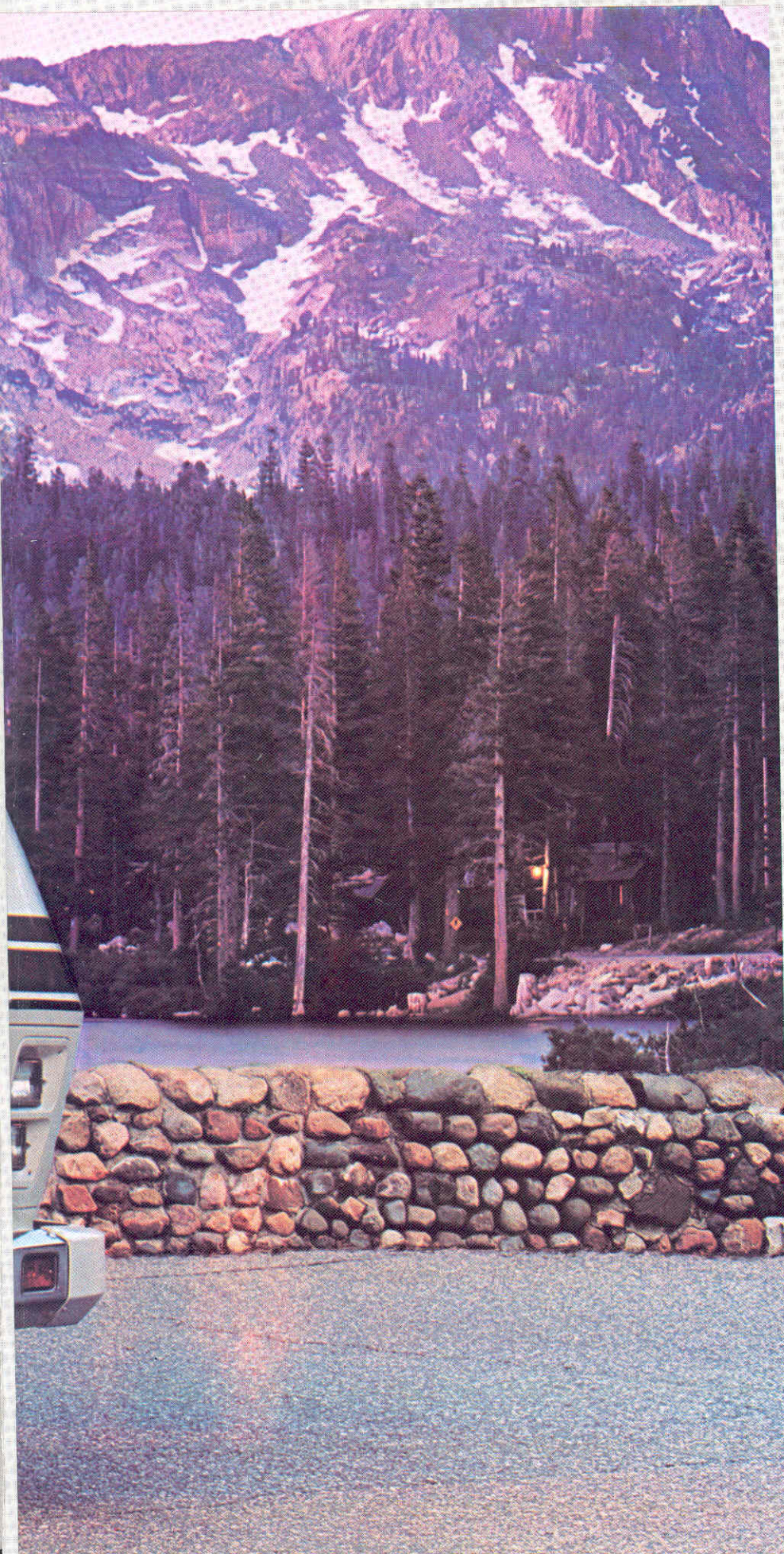
Underneath, a rugged steel



he price.







cage of 18-gauge tubular steel surrounds the driver and passenger. A dash substructure and firewall, built entirely of steel, separate and insulate the cockpit from the engine. You'll find no shortcuts here.

On top, Chieftain has one of the most advanced roofs in the industry. Instead of lying flat, it is crowned with a gentle arch for improved water runoff. The coach interior also gains a full 2½ inches of headroom because of this exclusive feature.

And that is hardly the end of Chieftain's engineering wonders. As you move around the outside, you'll notice Chieftain has two optional cab doors—for the passenger as well as the driver. It has never been easier to get in and out of a Class A motor home. An entry assist step and door activated courtesy light are standard with each door.

This year, there are eight Chieftains to choose from, ranging in length from 22 to 33 feet. Also included are 23, 26, 27, 30 and 31-footers. Two different floorplans are available in the 27 foot length.

Each one will give you all the livability and luxury you demand, and then some.

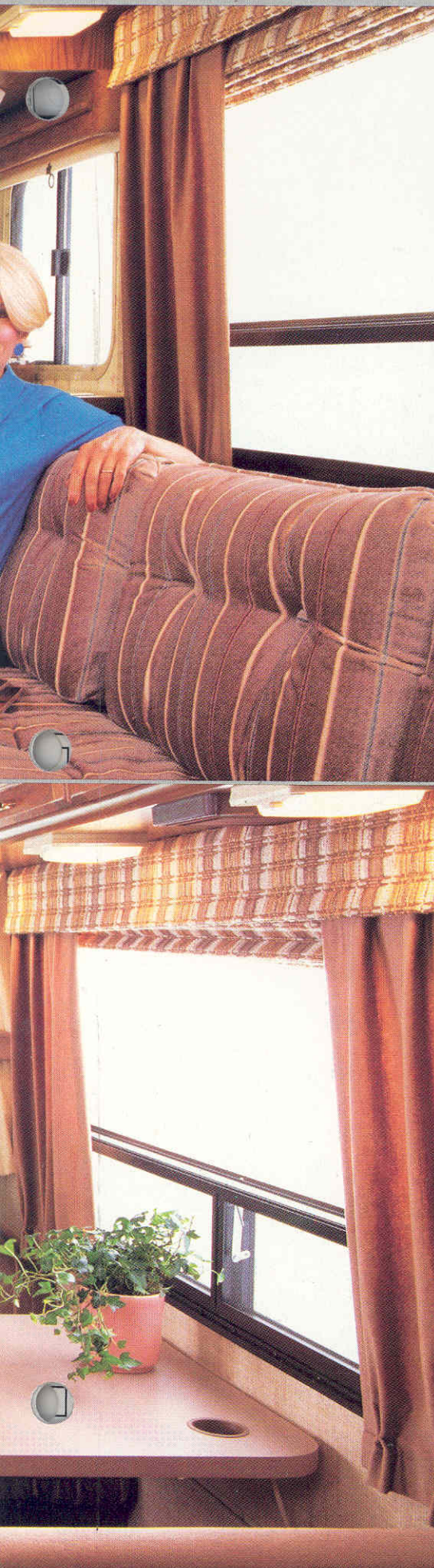
For this motor home is more than just an excellent demonstration of how to get more in a motor home.

It is an example of how to get it for less.

Only Winnebago could build a motor home that grows on



you like this one.



Designing a motor home to be comfortable and inviting, mile after mile, is no easy task.

But Winnebago has more experience in efficient and sensible motor home design than any other company.

And Chieftain is the proof.

In almost every respect, Chieftain is the classic American motor home, developed and refined at the hands of the most experienced motor home builders in the world. Their skill and dedication show in every detail.

So the closer you look at this motor home, the more you're going to like. And the longer you own it, the better it's going to get.

Up front, there is a complete array of cockpit features to make driving a pleasure. The automatic transmission, power steering, adjustable low-back bucket seats and tilt steering wheel all put you in command of a smooth and powerful Chevrolet 454 V-8 engine.

Options like cruise control, automotive air conditioning, six-way power seating and a deluxe AM/FM/cassette stereo system make for a relaxing day behind the wheel. There's even an oak beverage tray for keeping a steaming cup of coffee within reach on those early morning departures.

At the end of the day, you'll be greeted with one of the most functional and attractive coaches in Winnebago history. The lounge, galley, dining area and sleeping accommodations all combine for a home-like quality. In several models, the coach can easily be

divided into private living areas with folding and sliding doors, as well as privacy curtains.

The galley is arranged for ultimate convenience. The four-burner range and oven are just steps from a large refrigerator, which is available in several sizes with convenient electronic controls. And the microwave/convection oven option is ideal for those with a taste for quick snacks.

In the bathroom, the decor is accented with brushed brass-tone accessories and a wood-framed, mirrored medicine cabinet. A full length mirror is mounted behind the bathroom door or, in some models, inside the wardrobe. The one-piece shower can be ordered with an optional skylight at the top.

Finally, Chieftain is rounded out with a surprising array of features—everything from a pantry to a wooden butcher block cover for the double stainless steel sink.

With so much to offer, it's no wonder Chieftain impresses so many people the first time they step inside.

But it's not the first impression which makes people choose Chieftain.

It's how long the first impression lasts.



All interior photographs taken from Chieftain 31, except where noted. Features may vary in other Chieftain models.

Where most motor homes end is where Chieftain begins.

It would be easy enough to be sold on Chieftain based on what you can see in just a glance.

But the critical observer is in for some pleasant surprises upon taking a closer look. There is much more to Chieftain than meets the eye.

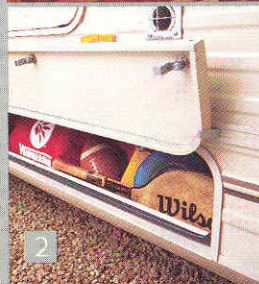
All fabrics are hand-selected for richness and durability. Furnishings are full-sized. Cabinet doors have genuine oak stile and rail frames. Dinette cushions are held in place with Velcro® retainers. Not even the carpeting receives standard treatment. It is backed with a separate pad for extra softness underfoot.

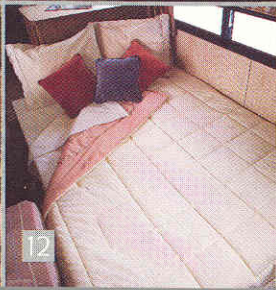
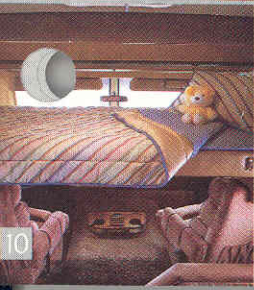
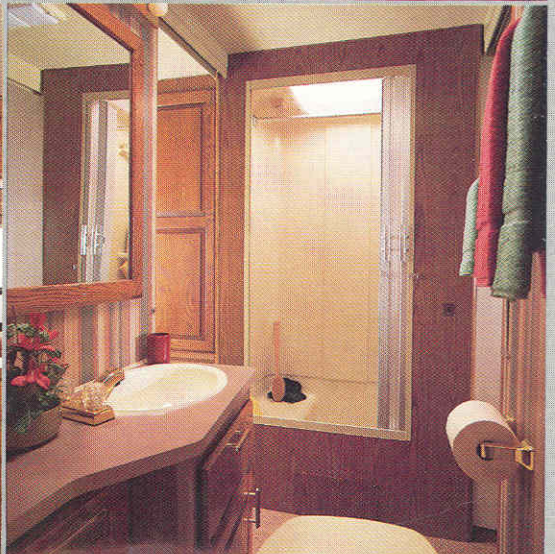
Storage is integrated throughout the unit. A full wardrobe, plenty of drawers and an easy-access dinette compartment provide more places for your belongings. Even the plumbing under the sink is specially routed to increase storage. Outside, there's more. Sealed, lockable compartments and luggage rack and ladder available on select models hold plenty of gear for longer trips.

The list of exciting features you'll find in Chieftain goes on and on, leaving almost every other motor home behind. Add them all up and you've got a motor home you can fall in love with.

At a price you can live with.

1. Double door lighted wardrobe.
2. Sealed, lockable exterior storage.
3. Double reclining co-pilot's seat.
4. Rubber coated roll-out pantry.
5. Deluxe monitor panel.
6. Eye level refrigerator controls.
7. Dinette converts to bed.
8. Locking sewer hose compartment.
9. Microwave/convection oven.
10. Pull-down overhead bed.
11. ABS spare tire cover.
12. Flexsteel *Magic Bed* convertible couch.





When a motor home has this much beneath it, you can be

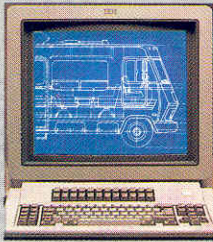
1 Aerodynamic front end with integrated bumper, grill and headlights.

2 Front grill meets or exceeds engine manufacturer's airflow requirements.

Secondary deadbolt lock on door.

3 Eighteen-gauge steel front cab structure with a steel firewall.

Computer aided design perfects new designs to within hundredths of an inch.



Computer programmed load and stress analyses ensure proper balance and handling.

Computer controlled metal parts production.

Steel tie-downs hold appliances in place.

4 Safety glass windshield mounted into a steel frame with automotive quality, non-hardening sealants.

7 Electrostatically painted aluminum window and door trim.

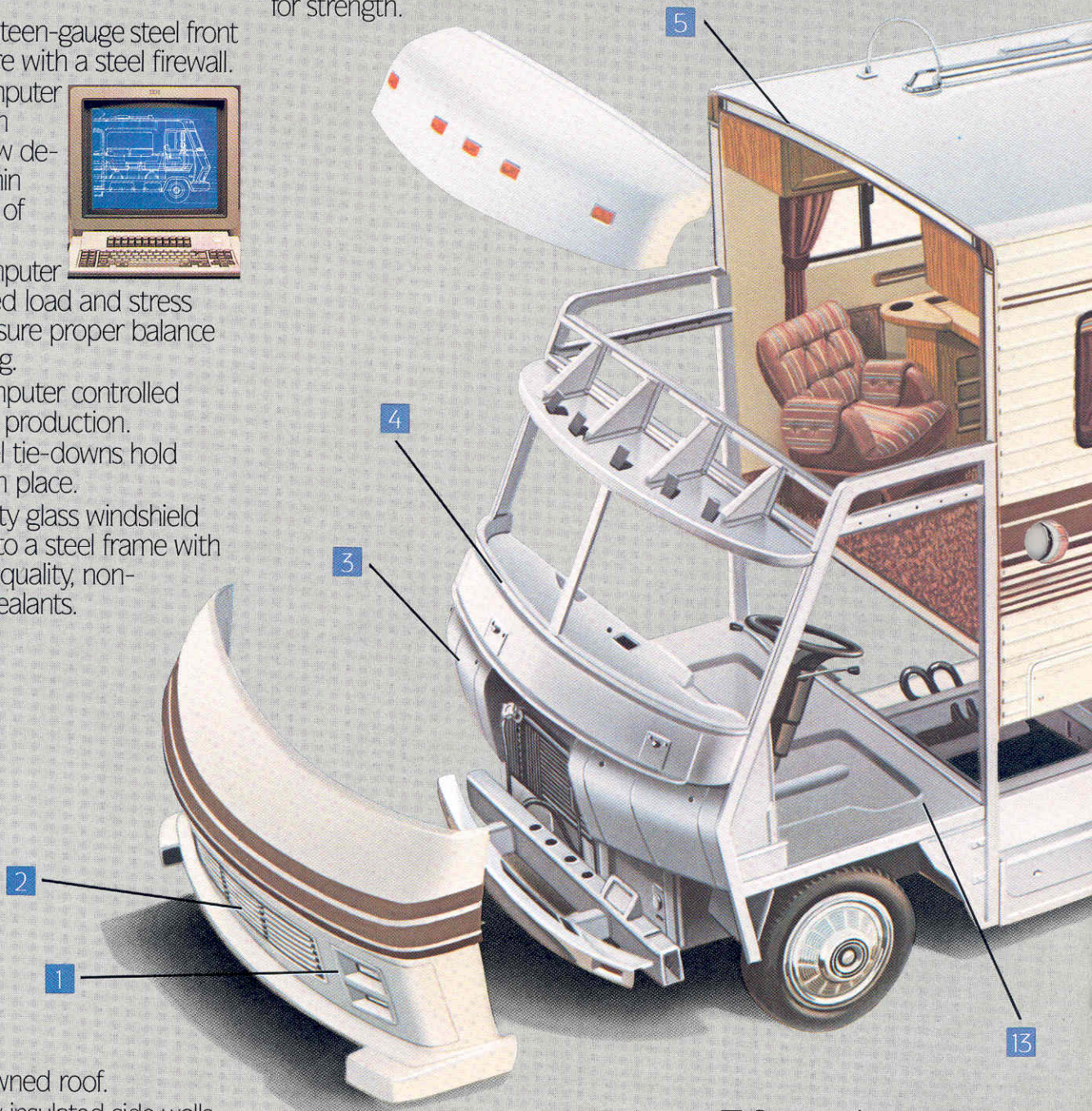
8 Sealed aluminum under-flooring resists corrosion.

9 Chassis subframe of full-length steel railings and outriggers.

10 Steel coach substructure for strength.

12 Locking-joint construction solidly connects floors and walls.

Spot welding technology bonds metal parts together in critical areas.



5 Crowned roof.

6 Fully insulated side walls, floors, ceiling and back wall.

Standard limited warranty or optional 5 year/50,000 mile Traveler's Protection Plan.*

14 Tough wheel wells formed from rugged rotocast plastics.

Construction meets or exceeds all federal and state safety codes, as well as the safety codes of the Recreational Vehicle Industry Association.

*Traveler's Protection Plan not available in Canada.

sure of the name behind it.

Electrical wiring routed in harnesses and color coded for ease of maintenance.



Optional front cab doors for both the driver and passenger on most models.

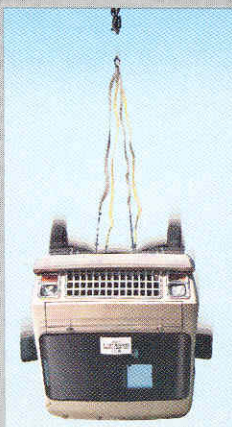
Winnebago's advanced Thermo-Panel® sidewalls combine polystyrene foam, rugged steel tubing, fiber reinforced plastic (FRP), and other materials to provide lightweight strength and superior insulation.

Full-scale clay modeling assures symmetry and finish.

New body designs are dropped upside-down from three feet to verify structural analysis and strength.

LP gas lines routed through rubber sleeves in walls.

Seamless holding tanks.



JOIN THE W.I.T. CLUB

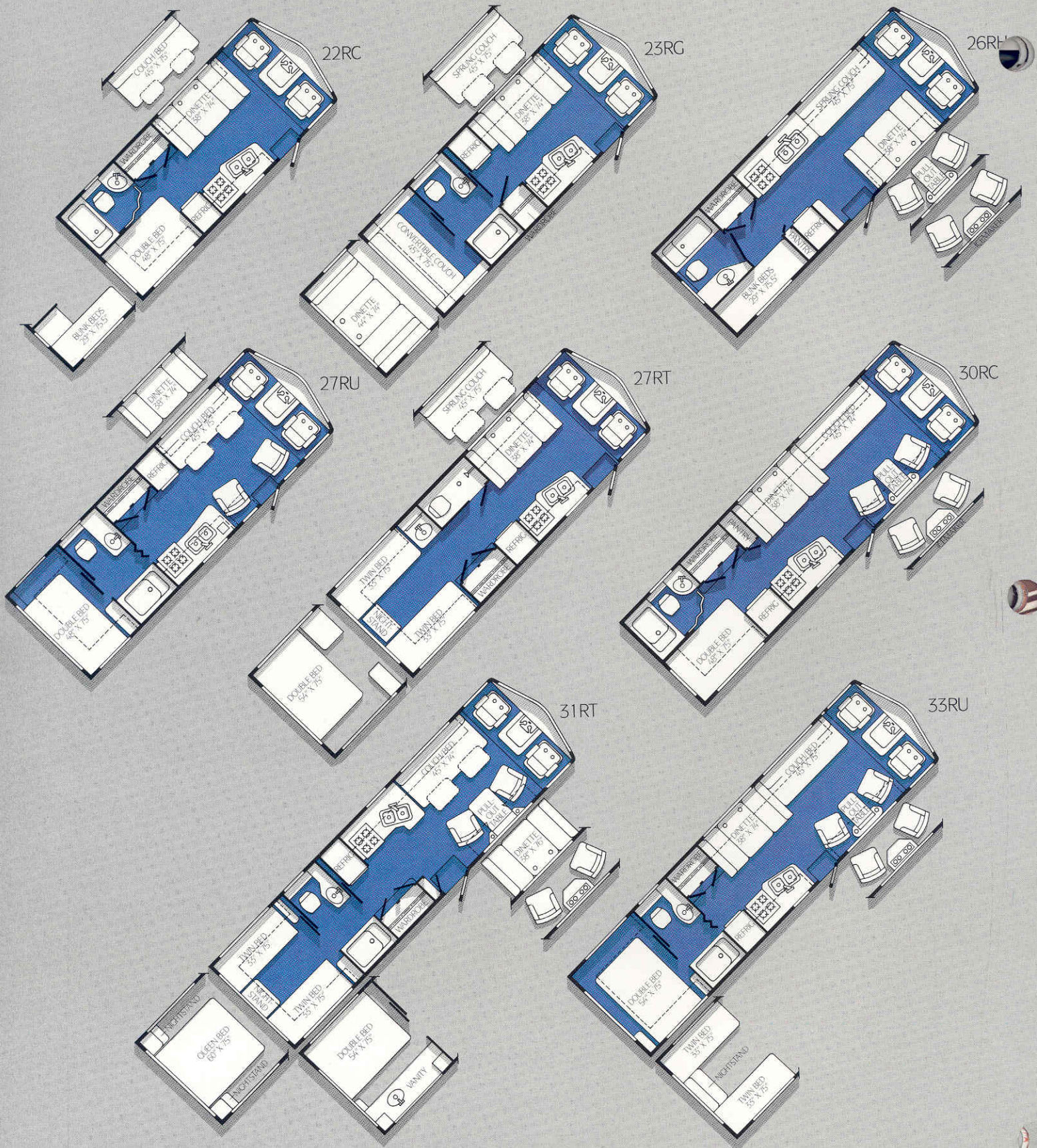
The Winnebago International Travelers Club is one of the best ways to make your new Winnebago even more exciting to own.

By joining the W.I.T. Club, you'll share the fun of owning a Winnebago motor home.

You'll be invited to rallies and caravans across the U.S., Canada and Mexico, receive special services and discount opportunities and, of course, enjoy the unique camaraderie of motor homing with others who, like you, have discovered the excitement of traveling in a Winnebago motor home.

Ask your dealer for details.

Chieftain specifications and floor plans.



Dimensions listed on floorplans indicate sleeping areas.

Winnebago's continuing program of product improvement makes specifications, equipment, model availability and prices subject to change without notice. Some items shown may be extra cost options.

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| SPECIFICATIONS | 22RC | 23RC | 26RH | 27RT | 27RU | 30RC | 31RT | 33RU |
|---|-------|-------|--------|----------|--------|-------|----------|-------|
| Length | 23'1" | 24'2" | 27'3" | 28'0" | 28'0" | 30'8" | 31'9" | 33'4" |
| Exterior Height with Roof Air Conditioner | 124" | 124" | 124" | 124" | 124" | 124" | 124" | 124" |
| Exterior Body Width | 95" | 95" | 95" | 95" | 95" | 95" | 95" | 95" |
| Interior Height (Max.) | 6'8" | 6'8" | 6'8" | 6'8" | 6'8" | 6'8" | 6'8" | 6'8" |
| Fuel Capacity (Gallons STD/OPT) | 40/na | 40/na | 60/na | 60/na | 60/na | 60/30 | 60/30 | 60/30 |
| Fresh Water Capacity (Gallons w/Heater) | 53 | 42 | 46 | 46 | 51 | 58 | 53 | 72 |
| Holding Tank Capacity (Gal. Main/Auxiliary) | 32/25 | 40/20 | 37/33 | 21/28-28 | 44/37 | 44/42 | 28/21-28 | 44/37 |
| LP Capacity (lbs. STD/OPT) | 42/80 | 42/80 | 42/80 | 42/80 | 42/80 | 80/na | 80/na | 80/na |
| Sleeping Capacity (STD/OPT) | 3/4 | 3/5 | 5/6 | 3/5 | 4/5 | 5/6 | 4/6 | 5/6 |
| GVWR (lbs.) | 11800 | 11800 | 12300 | 12300 | 12300 | 14840 | 14840 | 14840 |
| Wheelbase | 137" | 137" | 158.5" | 168" | 158.5" | 190" | 190" | 208" |

| FEATURES | 22RC | 23RC | 26RH | 27RT | 27RU | 30RC | 31RT | 33RU |
|---|------|------|------|------|------|------|------|------|
| 20,000 BTU Furnace w/Electronic Ignition | NA | NA | STD | NA | NA | NA | NA | NA |
| 24,000 BTU Furnace w/Electronic Ignition | STD | STD | NA | STD | STD | NA | NA | NA |
| 30,000 BTU Furnace w/Electronic Ignition | NA | NA | OPT | NA | NA | NA | NA | NA |
| 34,000 BTU Furnace w/Electronic Ignition | OPT | OPT | NA | OPT | OPT | STD | STD | NA |
| 45,000 BTU Furnace w/Electronic Ignition | NA | NA | NA | NA | NA | NA | NA | STD |
| 13,500 BTU Roof Air Unit* | OPT | OPT | OPT | OPT | OPT | OPT | OPT | OPT |
| Onan 4,000 Watt Generator | OPT | OPT | OPT | NA | NA | OPT | NA | OPT |
| Onan 4,000 Watt Low Profile Generator | NA | NA | NA | OPT | OPT | NA | OPT | NA |
| Kohler 4,500 Watt Generator w/two-year warranty** | OPT | OPT | OPT | NA | NA | OPT | NA | OPT |
| Onan 6,500 Watt Generator | NA | NA | NA | NA | NA | OPT | NA | OPT |
| Onan 6,500 Watt Low Profile Generator | NA | NA | NA | NA | NA | NA | OPT | NA |
| Kohler 7,000 Watt Generator w/two-year warranty | NA | NA | NA | NA | NA | OPT | NA | OPT |
| Second 13,500 BTU Roof Air Unit | NA | NA | NA | NA | NA | OPT | OPT | OPT |
| Weather Center Decorator Kit | OPT | OPT | OPT | NA | OPT | OPT | NA | OPT |
| 6.2 Liter Diesel Engine Non-Powered Range Hood | OPT | OPT | NA | NA | NA | NA | NA | NA |
| Powered Range Hood w/Monitor Panel | STD | STD | STD | STD | STD | NA | NA | NA |
| Pantry | NA | NA | NA | NA | NA | STD | STD | STD |
| Flip-Up Galley Extension | STD | NA | STD | NA | STD | STD | STD | STD |
| Blender | STD | STD | NA | STD | NA | STD | NA | STD |
| Television Stand | NA | NA | NA | OPT | OPT | OPT | OPT | OPT |
| Vacuum Cleaner | OPT | NA | NA | OPT | OPT | OPT | OPT | OPT |
| Front Wraparound Curtain | NA | NA | NA | OPT | OPT | OPT | OPT | OPT |
| Luggage Rack and Ladder | OPT | OPT | OPT | OPT | OPT | STD | STD | STD |
| Roof Storage Box | OPT | OPT | OPT | OPT | NA | OPT | OPT | OPT |
| Trailer Towing Package | OPT | OPT | OPT | OPT | NA | OPT | OPT | OPT |

**With Diesel engine option, generator is LP-fueled.

*Roof air requires generator option

STANDARD EQUIPMENT

454 CID V-8 Chevrolet Engine, Three-speed Automatic Transmission, 80-Amp. Battery, Power Steering, Remote Hood Release, Coil Spring Front Suspension, Leaf Spring Rear Suspension, Oak Beverage Tray, Cab Blackout Curtain, Low-back Bucket Cockpit Seats, Cigarette Lighter, Emergency Start Solenoid, Intermittent Windshield Wipers, Cab Map Light, AM/FM/Cassette Stereo, Multi-adjustable Sunvisors, Tilt Steering Wheel, Driver's Compartment Window Screens, Dual Handle Brass-tone Bathroom Faucet, Shower Light, Marine Toilet, Mirrored Medicine Cabinet, Second Mirror, Shower w/Flexible Shower Head, Towel Holder, Direct Drive Water Pump, Magic Chef 4-burner Range w/Glass Door Oven, Norcold 3-way Refrigerator, Double Stainless Steel Sink, Fluorescent Galley Lighting, Coach Vent, Bathroom Vent, 6-gallon Water Heater, Carpeting w/Pad, Carpeted Wardrobe Shelf, Silverware Drawer, Entrance Door Window Shelf w/Shade, 5-B.C Fire Extinguisher, Interior Assist Strap, Living Room Light Switch, Smoke Detector, Spice Rack, Overhead Door Props, Wastebasket, Lounge and Dining Area Window Blinds w/Oak-Trimmed Padded Valances, Bathroom Window Blind w/Lambrequin, Galley Window Blinds w/Oak-Trimmed Padded Valances, Bed Area Pull Shade w/Valance and Ruffled and Gathered Side Panels, Exterior Assist Handle, Dual-Locking Exterior Storage Doors, Secondary Dead-bolt Entrance Door Lock, Manually Retracting Entrance Door Step, 110-Volt Exterior Outlet, Lockable Fuel Fill Door, Ground Fault Interrupter, LP Gas Leak Detector, Color Coordinated Exterior Graphics, Entrance Screen Door, Sewer Hose and Storage, Tire Tools, Lockable Water Fill Door, All Tinted Windows, 12 Month/12,000 Mile Limited Warranty.

OPTIONAL EQUIPMENT

Automotive Air Conditioning, 105-Amp. Alternator, Cruise Control, Custom Steering Wheel, Driver's Cab Door, Passenger's Cab Door, Electronic Instrument Panel Cluster, Floor Mats, Driver's 6-way Power Seat, Passenger's 6-way Power Seat, AM/FM/Cassette Stereo w/Electronic Tuner and Digital Clock, Deluxe Reclining Double Co-pilot Seat, Woven Wood Shades w/Curtain Panels in Lounge/Dining Areas, Blender, Microwave/Convection Oven w/Range Top and Ovenware Drawer, Shower Skylight, Automatic Retracting Entrance Door Step, Chrome Air Horns, Auxiliary 90-Amp. Deep Cycle Battery, Fog Lamps, Chrome Front and Rear Bumpers, Bright Mirrors, Mud Flaps, Generator Prep Kit, Blend Air Temperature Control System, TV Antenna w/Two Jacks, 5 Year/50,000 Mile Traveler's Protection Plan,*** Roof Air Heat Element, Stabilizer Shocks, Spare Tire, Steel Belted Radial Tires, Chrome Wheel Liners.

***Not available in Canada.



For Winnebago sales and service, contact:



Be sure it's a Winnebago