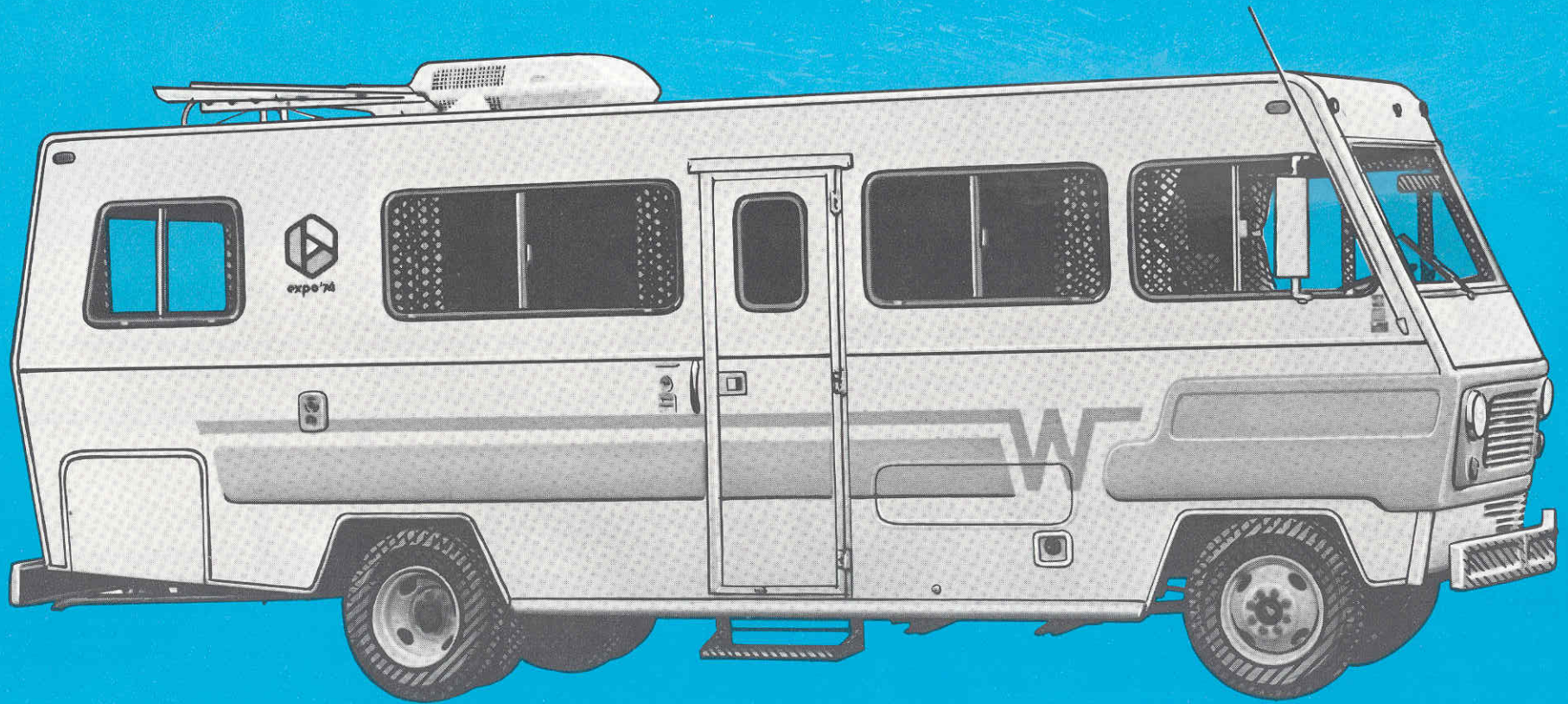


The EXPO '74 "Limited Edition"



WINNEBAGO

Official Expo '74 Motorhome

Expo fun, Expo excitement in a limited edition Winnebago

Whether it's a trip to Spokane and the Expo '74 world's fair or a weekend vacation, you'll savor the adventure even more in this special new Winnebago. Chosen official motorhome of Expo '74 world's fair, it promises to be every bit as classic.

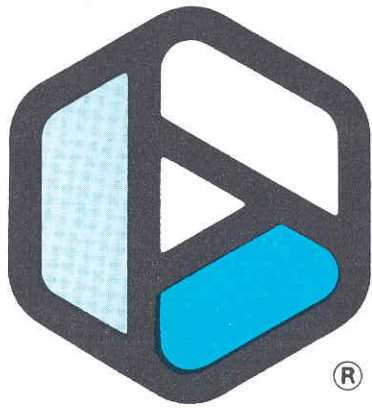
Bold new aerodynamic styling, for example, solidly establishes Winnebago's Expo motorhome in a class by itself. And it's outfitted with a host of standard items that you would expect to see as optional extras.

There's a unique new wide-open floor plan that's perfect for entertaining at the world's fair or a weekend outing, a front dinette with flip-forward seat (plus space in the rear for an additional dinette); there's plenty of

living space and sleeping facilities for six persons. Bathroom facilities are luxuriously appointed with attractive gold fern paneling and the kitchen is equipped for hamburgers or a rib roast.

Plus you get a rugged 318 cubic-inch V-8 engine with power steering and power brakes for smooth, responsive Winnebago performance.

This special Winnebago also includes a number of luxury items as an extra measure of Expo brand showmanship. Chrome bumpers front and rear, roof air conditioning, AM radio entertainment center, tinted windows all around, TV antenna, wall mounted ash trays... and more. Inside and out, top to bottom, Expo is one of a kind. And we're building it only once.



Winnebago: Official
Expo '74 Motorhome

Beautiful Expo interiors are a show in themselves

Interiors in Winnebago's new Expo are a classic display in their own right. Choose from plush color coordinated designs in willow, cocoa, and copper, accented with matching carpeting, draperies, rich tweed upholstery, and wormy-pecan vinylface paneling providing a striking backdrop. And for fair-going fun or romping with the kids they're designed to make your travels carefree and enjoyable. All interior fabrics are soil resistant and stainproof.

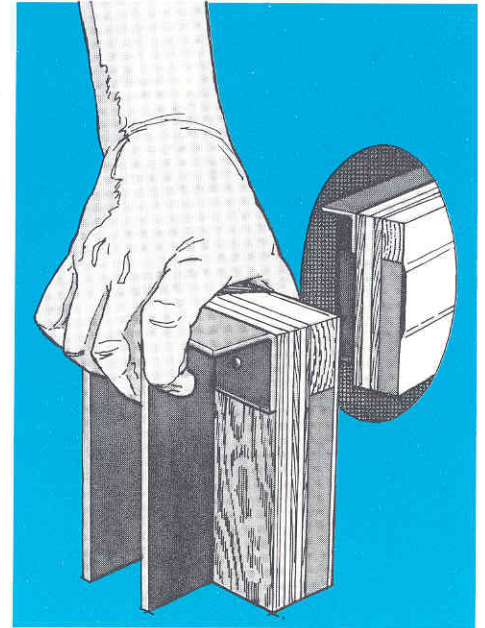
A new aerodynamic body, plush interiors—plus all the comforts you would expect in a motorhome—that's Winnebago's classic new Expo '74.

Thermo-Steel™ Construction for Classic dependability

Expo's classic beauty goes much further than skin deep. Thermo-Steel construction by Winnebago surrounds you in safety and strength and provides owner pride and serenity that only comes from knowing that you're driving a motorhome backed by over a billion miles of owner proven reliability.

For Thermo-Steel construction merges the strength of steel with the superior insulating qualities of Winnebago's exclusive Thermo-Panel®. Thermo-Panel is an outer layer of rustproof aluminum and an inner wall of tough paneling bonded to either side of a thick core of insulating material.

Beneath this sturdy shell is a rugged framework of heavy-gauge steel, with solid angle-steel reinforcing all structural stress points throughout the unit. Floors, walls, ceiling and all motorhome components are anchored directly to the framework, with extra strength provided by steel members front to rear. Up front, sheet steel surrounds the driver's compartment. The result is a classic example of solid, dependable motorhome strength.



SPECIFICATIONS:

Length: 24' 4" / Width 7' 2" / Exterior height: 9' 1" / Interior height: 6' 2" / Curbside wet weight: 8,570 lbs. / Dodge RM 350 chassis / Wheelbase 159" / 318 cubic-inch V-8 engine / Automatic transmission / Power steering / Power brakes / Electronic ignition / Tires: tubeless 8-19. 5-D 8-ply front and rear dual wheels / 60 amp alternator / two 70 amp-hour batteries / Sleeping capacity: 6.

GUIDE TO FLOOR PLAN:

(1) Dinette - Gaucho (2) Wardrobe (3) Refrigerator (4) Marine toilet (5) Shower (6) Lavatory (7) 3-burner stove (8) Stainless steel sink (9) Furnace (10) Bench seat (11) Dinette seat (12) Table (13) Flip-forward dinette seat (14) Driver's compartment.

STANDARD EQUIPMENT

SAFETY FEATURES:

- Thermo-Steel construction
- Clearance lights comply with Federal and SAE regulations
- Back-up lights, parking lights, turn signals and safety flashers
- Tinted windshield
- Padded dash
- Door lock complies with National Highway Safety Bureau standard number 206
- Quick-release rear window
- Fire extinguisher
- Seat belts
- Dual rearview mirrors

AUTOMOTIVE FEATURES:

- 318 cubic-inch Dodge V-8 engine
- Automatic transmission
- Power steering
- Power brakes
- Heavy duty alternator
- 36-gallon gas tank
- 21-gallon auxiliary gas tank

- Spare tire carrier and cover
- Two 70 amp-hour batteries
- Hydraulic jack
- Chrome bumpers front and rear

DRIVER'S COMPARTMENT:

- Armrests for driver
- Headrests for driver
- Cigarette lighter
- Ash Trays
- Sunvisors
- Deluxe high-output automotive heater
- Interior rearview mirror
- Windshield washers and electric wipers
- Driver's blackout curtain

KITCHEN FEATURES:

- Stainless steel double galley sink and cover
- 3-burner range with oven and power vent
- 6 cubic-foot refrigerator
- Front and side cabinets

LIVABILITY FEATURES:

- Carpeting
- 30-gallon pressurized water system
- 6-gallon water heater

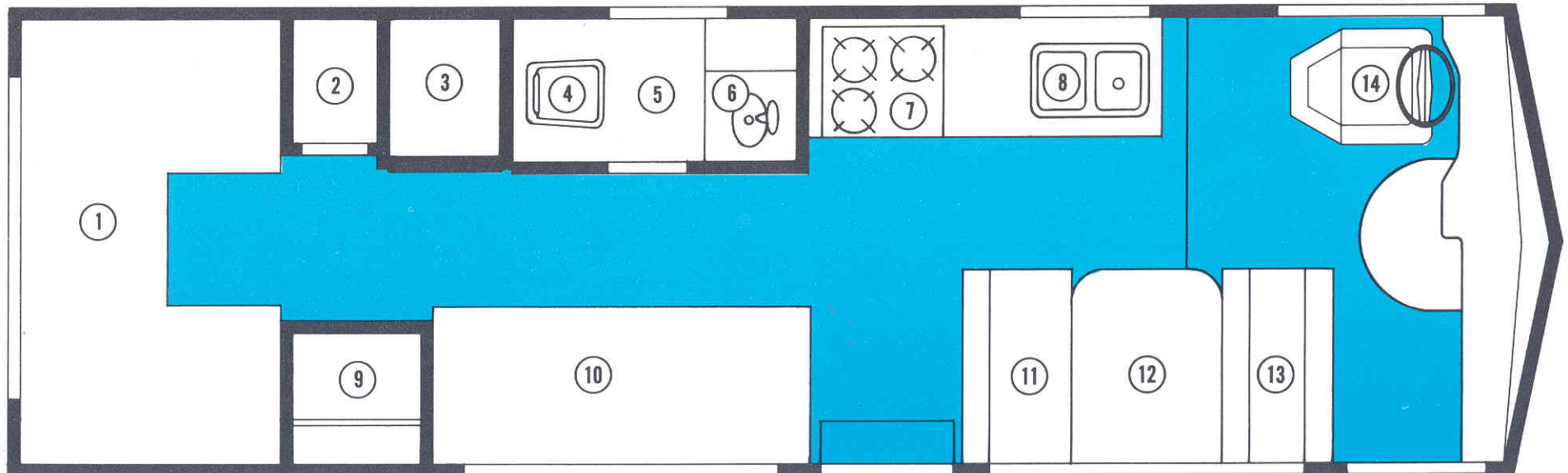
- Built-in lavatory in bath
- Flexible phone head shower and shower curtain
- Marine toilet
- Dual holding tanks
- Electric 12-volt converter with battery charger
- 25' 110-volt power cord
- Roomy wardrobe
- Rear dinette table
- Rear glide-away bunk
- Two 30 lb. L.P. gas bottles with regulator
- Sewer hose
- Folding entrance step
- 23,000 BTU furnace
- Medicine cabinet and power vent
- 10,000 BTU roof air conditioner
- Screen door
- AM radio
- Trailer hitch
- TV antenna
- Exterior storage compartment
- Window screens
- Tinted windows

- Front wrap-around curtain
- Rear lounge cushion
- 2500-watt power plant

- Hourmeter
- Stain resistant interior fabrics
- 110-12-volt interior lights

OPTIONAL EQUIPMENT

- Holding tank-water gauge
- Storm windows
- Undercoating
- Full wheel covers
- Beverage tray
- Auto air conditioner
- Bunk ladder
- 4000-watt power plant
- 28,000 BTU furnace
- 13,500 BTU air conditioner
- 440 cubic-inch V-8 engine



You can have confidence in our coast to coast service and complete warranty.

Winnebago service wasn't born yesterday. We have an established service network of over 300 authorized dealers from coast to coast and in Canada and Alaska. To these Winnebago dealers, motor homing isn't a sideline. It's a full-time job and they're in it to stay. That's why you can count on factory-trained service men who are as capable at tackling a problem as they are performing normal maintenance.

Winnebago is very proud of its network of sales and service dealers . . . the largest motor home service organization in the nation. Quite frankly, we feel that a top-notch service organization geared to your needs is as important as a quality product in assuring us of a long list of satisfied customers.

Experienced service, proven dependability, and a complete warranty. You get all this from Winnebago, America's largest selling manufacturer of motor homes. And you get one thing more: Winnebago Confidence.



WINNEBAGO®
We build confidence
Winnebago Industries, Inc.
Forest City, Iowa 50436

WINNEBAGO WARRANTY

Winnebago Industries, Inc., warrants each new Winnebago Motor Home (excluding chassis, 110 volt power plant, and tires), Travel Trailer (excluding tires) or Camper Coach to the original purchaser as follows:

- For the life time of the unit — Winnebago Industries' exclusive "Thermo-Panel" Construction is warranted against defects in lamination for the lifetime of the Winnebago Motor Home Body, Travel Trailer, or Camper Coach.
- For the period of one year from the date of purchase — air compressor, air conditioner (auto), air conditioner (roof), antenna, axles (TT), auxiliary battery (MH), battery (TT), brake assembly (TT), converter, speed control, demand pump, furnace, hitch (TT), LP gas bottle(s), power range hood, pre-finished panelling, range, radio, refrigerator, sink, stereo, vacuum cleaner, gauges, water conditioner, toilet, and water heater.
- For the period of 90 days from the date of purchase — carpet, cushion foam, compartment doors, drainage hose, driver and passenger seats, electrical systems, cushion fabric, fire extinguisher, plastic refrigerator interior door, faucets, light fixtures, plumbing system, switches, shower door, shower head, vinyl, jack (MH), sealants, LP gas valves, and windows.

Any part of the Winnebago Motor Home, Travel Trailer or Camper Coach subject to this warranty which is found to be defective in material or workmanship, will be repaired or replaced, at Winnebago Industries' option, by the selling dealer without charge for parts or labor. If the selling dealer has ceased to do business as an authorized Winnebago dealer or the owner is traveling or has moved to a different locality and cannot return to the selling dealer, the owner may obtain warranty repairs or replacement at any authorized Winnebago Dealership.

Winnebago Industries, Inc., cannot, however, and does not accept any responsibility in connection with any of its Motor Homes, Travel Trailers, or Camper Coaches when they have been altered outside of its own factory. If the purchaser shall use or allow to be used in the Motor Home, Travel Trailer or Camper Coach, equipment and/or parts not made or supplied by Winnebago Industries, Inc., then this warranty shall become void, if failure is a result of improper installation or adaption.

Winnebago Industries, Inc., does not undertake responsibility to any purchaser of its products for any undertaking, representation or warranty made by dealers selling its products beyond those herein expressed.

This express warranty is the only warranty applicable to the Winnebago Motor Home, Travel Trailer, or Camper Coach and is expressly in lieu of any warranties otherwise implied by law (including but not limited to implied warranties of merchantability or fitness for any particular purpose). The remedies available under this express warranty shall be the only remedies available to the purchaser-user with respect to defects in material or workmanship.

Without regard to the alleged defect, Winnebago Industries, Inc., under any circumstances, does not assume any responsibility for loss of time, inconvenience or other consequential damage including, but not limited to, expense for gasoline, telephone, travel, lodging, loss or damage to personal property or loss of revenue.

Winnebago Industries, Inc., reserves the right to make changes in design and changes or improvements upon its products without imposing any obligation upon itself to install the same upon its products theretofore manufactured.

It is the obligation of each Winnebago dealer to provide full service for owners of Winnebago Motor Homes, including Winnebago installed and/or approved components as to all aspects of said products. If the dealer is unable to provide said service at his place of business, the dealer will, at his own expense, secure said service for you from other firms authorized to service the various components in your Winnebago Motor Home.

All descriptive and pictorial representations of the products in this brochure are believed to be current at the time of publication. However, due to continued product improvement and changes in suppliers, design and production, accuracy cannot be guaranteed.

Therefore, equipment, colors, material specifications, and model availability are subject to change without notice. Please contact your authorized Winnebago dealer for current model specifications.