

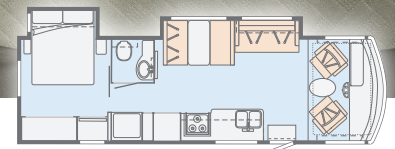


INTENT

WINNEBAGO



On the Cover: 31P Ember Deluxe Graphics
Interior: 30R Mystic with Glazed Kona Cabinetry



This brochure features the
Intent 30R Floorplan

Smartly styled,
superbly functional,
and supremely
affordable

The all-new Winnebago® Intent™ is a re-imagined Class A motorhome that gives you the lifestyle you have been longing for at a price that meets your budget. From the moment you step inside, you'll realize the Intent is different. Narrow corner pillars in the cab offer incredible views and enhance safety, thanks to better visibility while driving. Complete with an abundance of storage space and an attractive

dining and lounge area, the Intent is available in four fresh floorplans. Step outside and enjoy the well-appointed Tailgate Package under an easy-to-use powered patio awning. Refill or exchange LP cylinders without driving the motorhome to a filling station. The destination is up to you – after all, you're the proud owner of the all-new Winnebago Intent.

Intent | Lounge

A full-wall slideout or double slideouts expands the lounge area and adds useful living space to each of the four Intent floorplans. The comfortable dinette (26M) or dinette and sofa bed provide comfortable seating for meals, games, or enjoying a movie on the satellite-system-ready 39" HDTV (32" 26M). In all floorplans, swivel cab seats, plus the multi-position cab table, provide additional seating options for family and friends.





Dinette



Dinette as Bed



OnePlace System Center

Intent | Galley

The standard three-burner range with oven and touch-controlled microwave make feeding the troops a breeze in the Intent. Attractive countertops with a decorative backsplash are ideal for food prep, while the stainless steel double sink helps make cleanup a snap. Every Intent features a pantry for convenient storage, as well as a powered roof ventilator fan to keep the fresh air flowing.

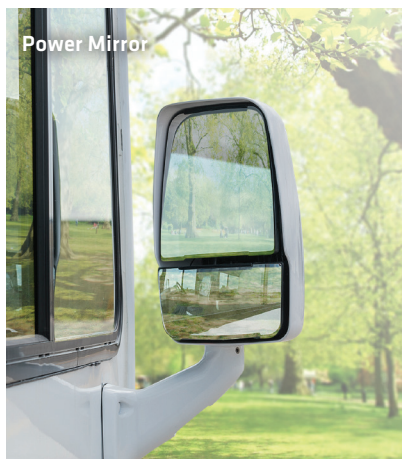


Sleeping options abound in the Intent. The private rear bedroom serves as a comfortable sanctuary with a walkaround queen bed (with CPAP shelves on each side), plus a 32" HDTV for winding down at the end of a busy day. The powered StudioLoft™ bed above the cab, bunk beds (31P), and convertible dinettes and sofa beds provide additional sleeping capacity in every floorplan. Every Intent also features a spacious shower with flexible showerhead and textured glass door— a place to relax while washing up after the day's adventures.





The Intent makes it easy to make yourself at home in the cab. Winnebago's exclusive Versa Cab Seats offer optional seat base placement with enhanced range of motion, adjustable height, and lumbar controls for superior comfort while driving. When parked, enjoy easy rotation towards the lounge to transition the seats into the integral part of the livability and functionality of the coach. The Radio/Rearview Monitor System with a pivoting 6.2" LCD color touch screen, rear color camera, and Bluetooth® capability, plus power mirrors with defrost, make piloting the Intent easier and more enjoyable. Dual-mode climate control, a dash workstation with USB and 12-volt power supply are also standard equipment on every Intent, as is the powered MCD blackout front shade to enhance your privacy while in camp.



Powered Patio Awning



The premium high-gloss sidewall skin and tinted windows highlight the fresh look of the Intent everywhere you go. In camp, deploy the powered patio awning with energy-efficient LED lighting, then kick back and enjoy the standard Tailgate Package which features an exterior refrigerator, sink and faucet, HDTV, and more.

Tailgate Package

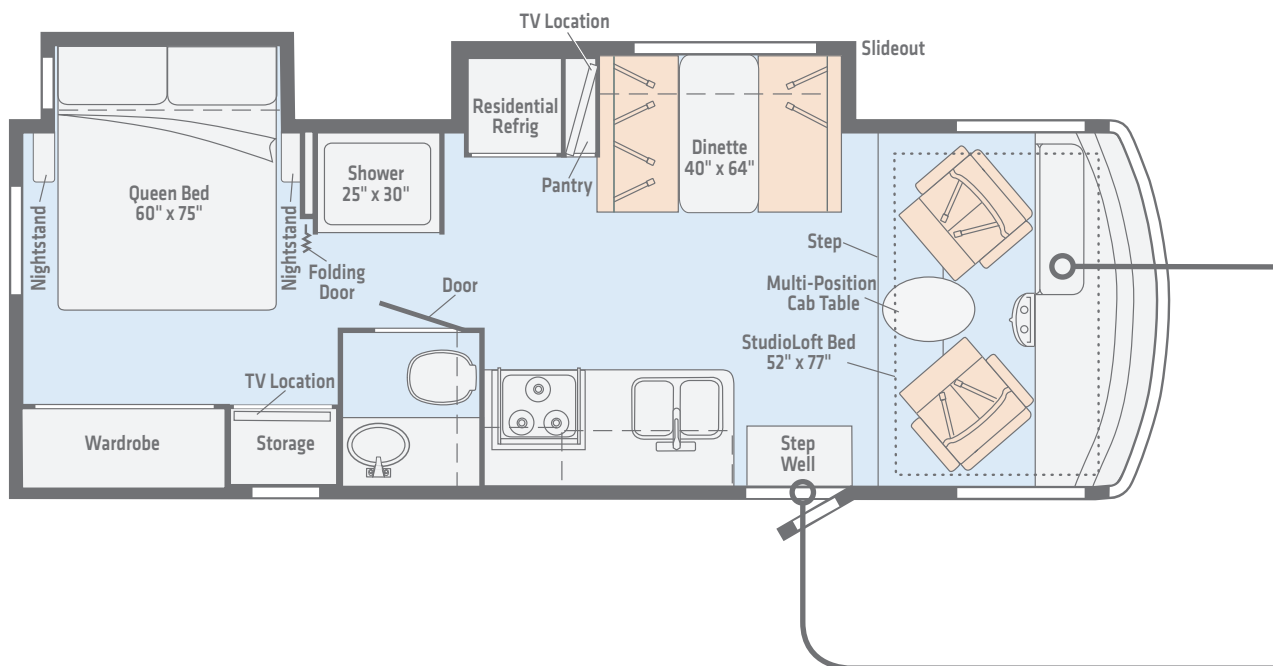


Entrance Steps



NEW 26M

This double slideout includes sleeping accommodations for up to five in a compact, easy-to-drive coach that's as functional as it is good looking.



Leatherette

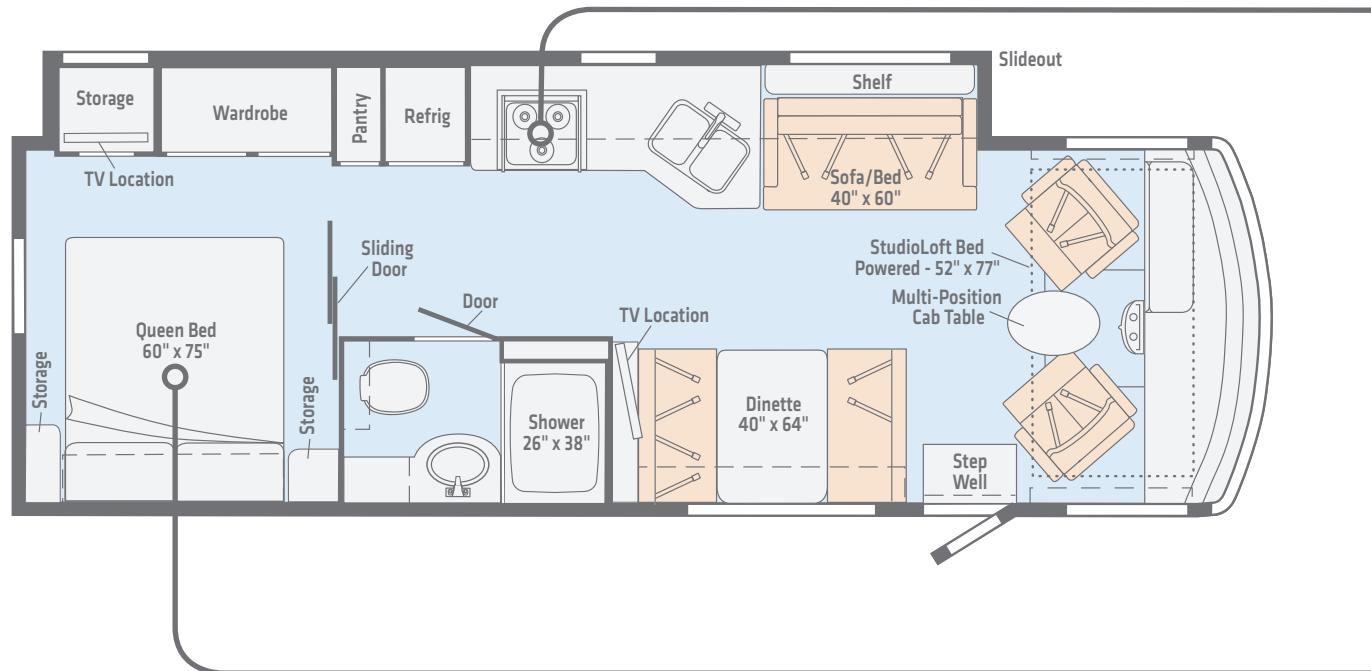
Vinyl

Length 26'10"
Ext. Storage (cu. ft.) 57
Seating 5

Dimensions shown are for sleeping and shower space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at WinnebagoInd.com.

NEW 29L

A full-wall slideout adds room to the dining and living area, while the angled galley peninsula makes meal prep a snap with extra counter and storage space.



Leatherette

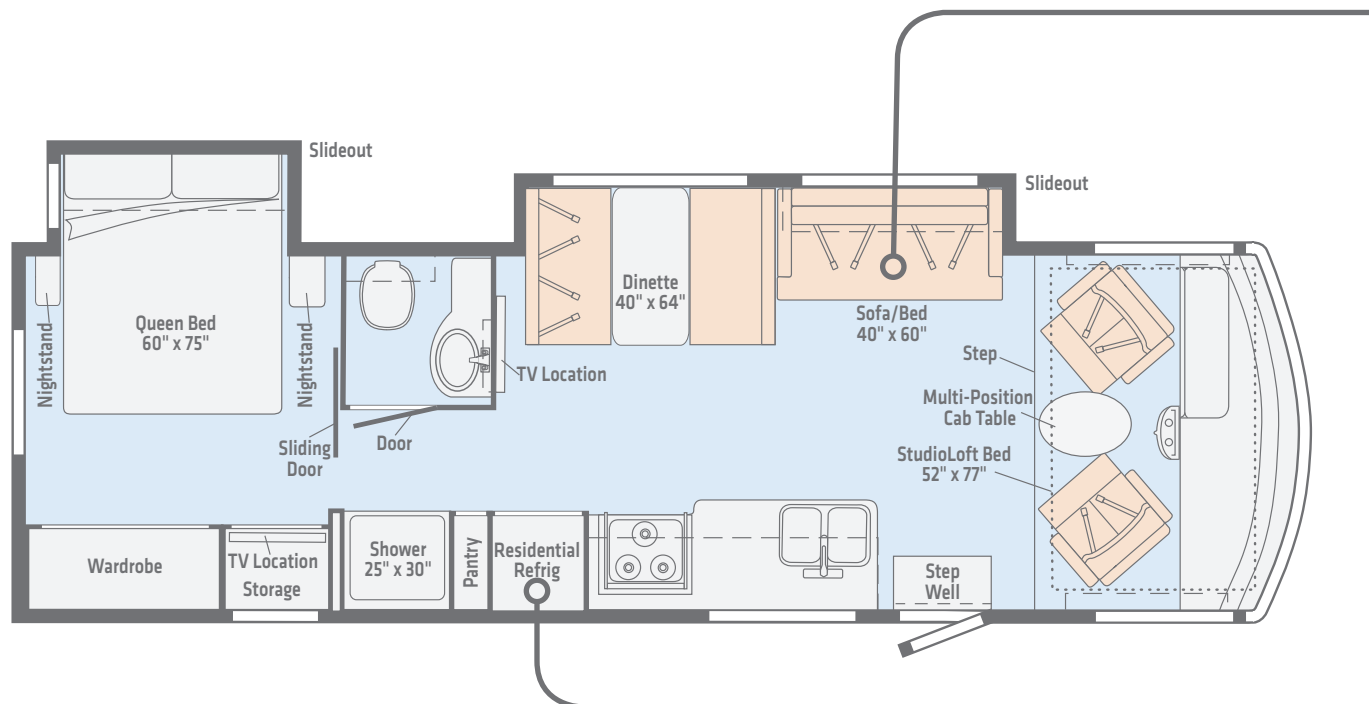
Vinyl

Length 29'10"
Ext. Storage (cu. ft.) 75
Seating 7

Dimensions shown are for sleeping and shower space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at WinnebagoInd.com.

NEW 30R

The double slideout 30R includes a split bath to set off the rear bedroom, plus a driver's-side sofa and dinette opposite the full-featured galley.



Leatherette

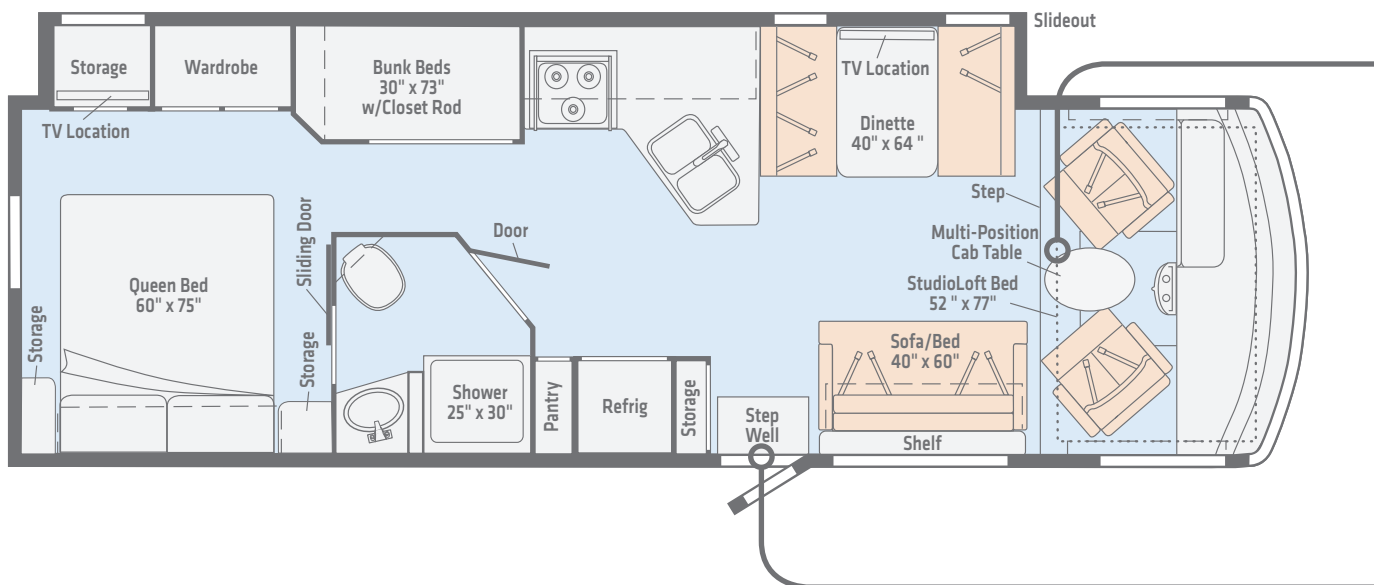
Vinyl

Length 30'10"
Ext. Storage (cu. ft.) 83
Seating 6

Dimensions shown are for sleeping and shower space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at WinnebagoInd.com.

NEW 31P

With its full-wall slideout, the 31P offers abundant living and storage space, with a large bath, peninsula galley, and an integrated lounge and dining area.



Leatherette

Vinyl

Length 31'10"
Ext. Storage (cu. ft.) 87
Seating 7

Dimensions shown are for sleeping and shower space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at WinnebagoInd.com.

Intent | Exterior Graphics

WINNEBAGO

Choose from two deluxe graphics packages.



Sky
DELUXE GRAPHICS



Ember
DELUXE GRAPHICS

Mystic



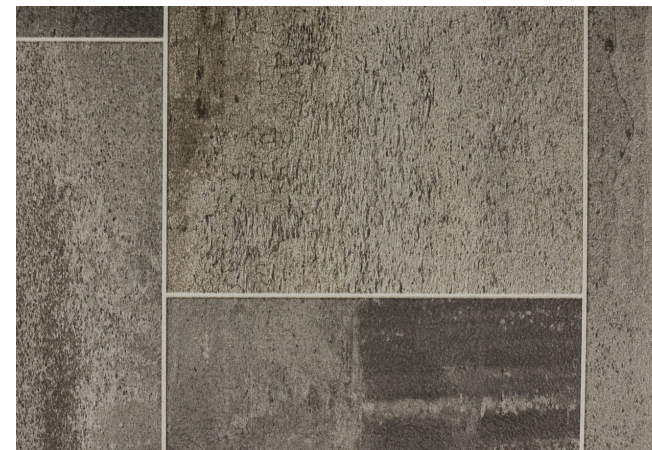
Leatherette



Leatherette Accent



Feature Fabric



Vinyl Flooring



Bedspread



Wall Board



Laminate Countertop



Backsplash

Wood



Glazed Kona

Winnebago® reserves the right to change décor materials and specifications without notice or obligation.

Kenny and Sabrina Phillips

Several years ago, it seemed like the only time Kenny and Sabrina really had together was on vacation. So Sabrina, a pulmonary/critical care physician who travels to different locations for work, and Kenny, a small business owner, decided to downsize and simplify.

Kenny sold his business and they became full-time RVers in their Winnebago Vista® LX.

As they put it, “We have laughed, loved, and experienced more in the last 12 months living in our Winnebago than we have in the last nine years.”

You can learn more about Sabrina and Kenny at WinnebagoLife.com. You'll also find hundreds of other great stories from GoLife's outstanding contributors along with how-to articles, gear reviews, RVing tips, and much more.

To learn more about the Phillips' adventures, visit:

GoLife

WinnebagoLife.com/about



Weights & Measures	26M	29L	30R	31P
Length	26'10"	29'10"	30'10"	31'10"
Exterior Height ¹	12'	12'	12'	12'
Exterior Width	8'5"	8'5"	8'5"	8'5"
Exterior Storage ² (cu. ft.)	57	75	83	87
Awning Length	19'	22'	22'	24'
Interior Height	7'	7'	7'	7'
Interior Width	8'	8'	8'	8'
Freshwater Tank Capacity ³ (gal.)	48	48	51	48
Water Heater Capacity (gal.)	6	6	6	6
Holding Tank Capacity - Black/Gray ³ (gal.)	31/45	37/43	36/42	35/40
LP Capacity ⁴ (gal.)	60*	60*	60*	60*
Fuel Capacity (gal.)	80	80	80	80
GCWR ⁵ (lbs.)	23,000	23,000	23,000	23,000
GVWR (lbs.)	16,000	18,000	16,000	18,000
GAWR - Front (lbs.)	6,500	7,000	6,500	7,000
GAWR - Rear (lbs.)	11,000	12,000	11,000	12,000
Wheelbase	158"	190"	190"	208"
Seating Capacity	5	7	6	7

* 40 lbs. provided

Ford® F53 Chassis

3-valve Triton® V10 engine SEFI, TorqShift™
6-speed automatic transmission w/tow/haul,
 175-amp. alternator

Hydraulic brakes w/ABS

Trailer Hitch® 5,000-lb. drawbar/500-lb.
 maximum vertical tongue weight

7-pin connector

Stainless steel wheel liners



Automatic hydraulic leveling jacks

Rear valve stem extensions

Cab Conveniences

Pivoting Radio/Rearview Monitor System
 6.2" WVGA color touch screen, iPod®/
 iPhone® compatibility, rear color camera,
 Bluetooth®

Cab seats w/two-position armrests, fixed
 lumbar support, and multi-adjustable slide/
 recline/swivel

3-point seat belts

Chassis/house battery radio power switch

Power steering w/tilt wheel

Power mirrors w/defrost

Powered MCD blackout front shade

Dash workstation w/USB and 12-volt power
 supply

Motor cover

Instrument panel w/rotating radio display

Removable pedestal table

Dual-mode heater/air conditioning

Sideview video camera system

Interior

32" HDTV (26M)

39" HDTV (NA 26M)

Amplified digital TV antenna system

Satellite system ready

Pleated blinds

Monitor panel

Tinted windows

LED lights

Vinyl flooring throughout

Assist handle

USB chargers

Galley

Thermoformed countertops w/decorative
 backsplash

2-door residential refrigerator/freezer

Microwave oven w/touch controls

3-burner range w/oven

Stainless steel double sink

Powered roof ventilator fan

Pantry

Bath

Shower 25"x30" (NA 29L)

Shower 26"x38" (29L)

Laminate countertop

Flexible showerhead

Textured glass shower door

Skylight

Toilet w/hand flush

Powered roof ventilator fan

Towel ring(s)

Robe hook(s)

Tissue holder



Bedroom

Queen bed w/foam mattress and storage below

Bedsread

Bunk beds w/foam mattresses, mattress covers, clothes rod, and privacy curtain (31P)

Powered roof ventilator fan

Wardrobe

32" HDTV

Powered upper cab loft bed w/smooth, quiet operation

Exterior

Premium high-gloss sidewall skin

Electric entrance door steps

Powered patio awning w/LED lighting

Front mud flaps

Porch light w/interior switch

Incandescent lighted storage compartments

Ladder

Tailgate Package w/refrigerator, storage drawer, pull-out counter, cargo net, bottle opener, paper towel holder, sink/faucet, HDTV



Assist handle

Solar reflective exterior

Pass-through storage

Heating & Cooling System

15,000 BTU air conditioner w/ChillGrille™

30,000 BTU low-profile furnace

Electrical System

AC/DC load center, 55-amp. converter/charger

30-amp. power cord

4,000-watt Cummins Onan® MicroQuiet™ gas generator

2 deep-cycle Marine/RV Group 31 batteries

Battery disconnect system (coach)

Automatic coach dual-battery charge control

Auxiliary start circuit

AC duplex receptacle

Cable TV input

Exterior antenna jack

DC receptacles

AC/DC inverter w/remote panel

Plumbing System

Service Center colored labels, pressurized city water hookup w/diverter valve, drainage valves, 10' sewer hose

6-gallon LP water heater w/electronic ignition

Heated holding tank compartment

Smart LP system w/2 removable 20# tanks w/room for additional capacity

On-demand water pump

Holding tank monitoring system

Winterization Package water heater bypass valve and siphon tube

Holding tank flushing system (black tank only)

Safety

Child seat tether anchor (forward facing dinette seat)

LP, smoke, and carbon monoxide detectors

10 BC fire extinguisher

Ground fault interrupter

Warranty⁶

12-month/15,000-mile basic limited warranty⁷

36-month/36,000-mile limited warranty on structure⁷

FOOTNOTES

1. The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
2. The load capacity of your motorhome is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motorhome.
3. Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
4. Capacities shown are tank manufacture's listed water capacity (W.C.). Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
5. Actual towing capacity is dependent on your particular loading and towing circumstances which includes the GVWR, GAWR, and GCWR, as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.
6. See separate chassis warranty.
7. See your dealer for complete warranty information.

NA Not Available

Not all items available in combination. See dealer for details.

Winnebago's® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Published content reflects the most current product information at time of printing. Please consult your dealer for individual vehicle features and specifications.