

# 2023 CAMP WINNEBAGO DAILY SCHEDULE



## WEDNESDAY, JULY 12

Noon - 5:00pm	<b>Parking</b>	Heritage Lane
Noon - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map

## THURSDAY, JULY 13

8:00am - 4:00pm	<b>Visitors Center</b> Factory Tours will start at the Winnebago Industries Visitors Center at 9:00am and 12:00pm.	WGO Industries Visitors Center
9:00am - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map
Noon - 5:00pm	<b>Parking</b>	Heritage Lane

## FRIDAY, JULY 14

By 7:00am	<b>Honey Wagon starts</b>	
8:00am - 11:00am	<b>Breakfast - Food trucks</b>	Food Truck Court 9 on the Map
8:00am - 11:00pm	<b>Rally Shuttle Buses</b> All buses pick up and depart from the bus stop directly in front of, or west of, River Oaks. The buses can take you anywhere in town! Please check in with the Shuttle Bus Coordinator before boarding a bus. See map in program for common stops, wear your name badge.	River bus stop directly in front of, or west of, River Oaks
8:00am - 4:00pm	<b>Visitors Center</b> Factory Tours will start at the Winnebago Industries Visitors Center at 9:00am and 12:00pm.	WGO Industries Visitors Center
8:00am - 7:00pm	<b>People Movers</b>	South and North Routes
9:00am - 10:00am	<b>First Timers Seminar</b>	Seminar C
9:00am - 1:00pm	<b>Blood Drive</b>	River Oaks
9:00am - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map
9:00am - 9:00pm	<b>Forest City Puckerbrush Days Activities</b> You can find additional information by visiting <a href="http://www.forestcityia.com/PuckerbrushDays2023">www.forestcityia.com/PuckerbrushDays2023</a>	Various Locations in Forest City
11:00am - 3:00pm	<b>Lichtsinn's Cookout</b>	Lichtsinn's RV
11:00am - 8:00pm	<b>Lunch / Dinner - Food trucks</b>	Food Truck Court 9 on the Map
Noon - 5:00pm	<b>Parking</b>	Heritage Lane

## SATURDAY, JULY 15

8:00am - 10:00am 12:00pm - 7:00pm	<b>People Movers</b>	South and North Routes
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8:00am - 11:00am	<b>Breakfast - Food trucks</b>	Food Truck Court 9 on the Map
7:00am - 9:00pm	<b>Rally Shuttle Buses</b> All buses pick up and depart from the bus stop directly in front of, or west of, River Oaks. The buses can take you anywhere in town! Please check in with the Shuttle Bus Coordinator before boarding a bus. See map in program for common stops, wear your name badge.	River bus stop directly in front of, or west of, River Oaks
9:00am - 9:00pm	<b>Forest City Puckerbrush Days Activities</b> You can find additional information by visiting <a href="http://www.forestcityia.com/PuckerbrushDays2023">www.forestcityia.com/PuckerbrushDays2023</a>	Various Locations in Forest City
11:00am - 8:00pm	<b>Lunch / Dinner - Food trucks</b>	Food Truck Court 9 on the Map
Noon - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map
Noon - 5:00pm	<b>Parking</b>	Heritage Lane
5:00pm	<b>St. James Sloppy Joe and Homemade Pie Meal</b> A meal open to all event attendees at St. James Catholic Church. You don't need to attend the mass to be able to attend the meal.	Sunshine Park, 906 W O St, Forest City, IA

## SUNDAY, JULY 16

8:00am - 11:00am	<b>Breakfast - Food trucks</b>	Food Truck Court 9 on the Map
8:00am - 7:00pm	<b>Rally Shuttle Buses</b> All buses pick up and depart from the bus stop directly in front of, or west of, River Oaks. The buses can take you anywhere in town! Please check in with the Shuttle Bus Coordinator before boarding a bus. See map in program for common stops, wear your name badge.	River bus stop directly in front of, or west of, River Oaks
8:00am - 8:30pm	<b>People Movers</b>	South and North Routes
9:00am - 1:00pm	<b>Camp Winnebago Car Show</b> Calling all classic car lovers - stop by to see a variety of classic cars and celebrate the kickoff of rally week!	Outside of River Oaks
11:00am - 8:00pm	<b>Lunch / Dinner - Food trucks</b>	Food Truck Court 9 on the Map
Noon - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map
Noon - 5:00pm	<b>Parking</b>	Heritage Lane
7:00pm	<b>Welcome &amp; Opening Ceremonies</b> Please join us in the Amphitheater as we welcome you to the 2023 Camp Winnebago Rally!	Amphitheater
7:30pm	<b>Ice Cream Social</b> Sponsored by Winnebago RV Insurance	Amphitheater

# 2023 CAMP WINNEBAGO DAILY SCHEDULE



## MONDAY, JULY 17

7:00am - 9:00am	<b>Waking Up With Winnebago</b> Grab a fresh cup of coffee to start your day and chat with a few of Winnebago's leaders! Sponsored by Cummins	Flying W Canteen
8:00am - 8:30am	<b>Fitness: Morning Meditation</b> Join Talia as she leads a morning meditation session! Start rally off with getting centered!	Amphitheater
8:00am - 9:00am	<b>First Timers Meeting</b>	Special Events Tent
8:00am - 9:00am	<b>Towables Owners Breakfast</b> Our Towable Sales & Product Team will be hosting a breakfast in the product display for our towable owners.	Product Display
8:00am - 11:00am	<b>Breakfast - Food trucks</b>	Food Truck Court 9 on the Map
8:00am - 12:00pm	<b>St. James Bake Sale</b>	Grassy area NE of Friendship Hall
8:00am - 4:00pm	<b>Visitors Center</b>	WGO Industries Visitors Center
7:00am - 6:00pm	<b>Rally Shuttle Buses</b> All buses pick up and depart from the bus stop directly in front of, or west of, River Oaks. The buses can take you anywhere in town! Please check in with the Shuttle Bus Coordinator before boarding a bus. See map in program for common stops, wear your name badge.	River Oaks bus stop directly in front of, or west of, River Oaks
8:00am - 9:45pm	<b>People Movers</b>	South and North Routes
9:00am - 4:00pm	<b>Product Display</b>	West of Friendship Hall
9:00am - 4:00pm	<b>Vendor Display</b>	Friendship Hall
9:00am - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map
9:00am - 11:00am	<b>Factory Tours</b> Tour leaves from Shuttle Bus Stop on Rally Grounds.	Shuttle Bus Stop on Rally Grounds
10:00am - 6:00pm	<b>Axe Throwing</b>	Flying W Canteen
10:00am - 11:00am	<b>WinneBINGO</b> Let's play BINGO! Win some prizes and have some fun! Sponsored by Elwell Corp	Special Events Tent
11:00am - 2:00pm	<b>Lunch - Verona's Walking Tacos and Malts</b>	Tent 7 - See Map
11:00am - 8:00pm	<b>Lunch / Dinner - Food trucks</b>	Food Truck Court 9 on the Map
12:00pm - 2:00pm	<b>WIT Presidents Lunch</b> Invitation via email	River Oaks
12:00pm - 2:00pm	<b>Factory Tours</b> Tour leaves from Shuttle Bus Stop on Rally Grounds.	Shuttle Bus Stop on Rally Grounds
3:00pm - 5:00pm	<b>Happy Hour</b> Sponsored by Carefree	Flying W Canteen
6:00pm	<b>Winnebago Welcome</b> A welcome from Winnebago!	Amphitheater

6:00pm - 8:00pm	<b>Campfire Jamboree</b> Kick off rally with our Campfire Jamboree. We'll be enjoying everyone's camping favorites. Come grab a meal, make a smore, have a drink and listen to the camp tales from a professional storyteller. Sponsored by Solo Stove	Amphitheater/ Flying W Canteen
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## TUESDAY, JULY 18

7:00am - 9:00am	<b>Waking Up With Winnebago</b> Grab a fresh cup of coffee to start your day and chat with a few of Winnebago's leaders! Sponsored by Cummins	Flying W Canteen
7:00am - 5:00pm	<b>Rally Shuttle Buses</b> All buses pick up and depart from the bus stop directly in front of, or west of, River Oaks. The buses can take you anywhere in town! Please check in with the Shuttle Bus Coordinator before boarding a bus. See map in program for common stops, wear your name badge.	River Oaks bus stop directly in front of, or west of, River Oaks
7:30am - 8:00am	<b>Fitness: Morning Move and Stretch with Stef from TheFitRV</b> Join Stef from TheFitRV as she leads this gentle fitness class that focuses on stretching and strengthening moves in standing and seated poses.	Amphitheater
8:00am - 11:00am	<b>Breakfast - Food trucks</b>	Food Truck Court 9 on the Map
8:00am - 12:00pm	<b>St. James Bake Sale</b>	Grassy area NE of Friendship Hall
8:00am - 4:00pm	<b>Visitors Center</b>	WGO Industries Visitors Center
8:00am - 9:45pm	<b>People Movers</b>	South and North Routes
8:30am - 10:30am	<b>Voice of the Customer Workshops</b> Led by Winnebago Product Team	River Oaks
9:00am - 10:00am	<b>Fitness: Morning Bike Ride with TheFitRV</b> Join James & Stef from TheFitRV in a road ride along some lovely rural Iowa highways. Helmets 100% required. Bikes should be in good repair. Adults only. Must be comfortable riding on roads with some traffic (and no shoulders). Today's route is an out-and-back mostly flat route, and we'll ride for around an hour (~13 miles).	Amphitheater
9:00am - 11:00am	<b>Factory Tours</b> Tour leaves from Shuttle Bus Stop on Rally Grounds.	Shuttle Bus Stop on Rally Grounds
9:00am - 4:00pm	<b>Product Display</b>	West of Friendship Hall
9:00am - 12:00pm	<b>eRV2 Product Walkaround &amp; Demo Rides</b> The Winnebago product team will be hosting an eRV2 product walkaround within the Winnebago Product Display. You can also sign up to take an eRV2 demo ride!	Product Display
9:00am - 4:00pm	<b>Vendor Display</b>	Friendship Hall

# 2023 CAMP WINNEBAGO DAILY SCHEDULE



9:00am - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map
10:00am - 11:00am	<b>Tie Dye with Talia</b> Join Winnebago staff in some tie dye fun! Camp isn't complete without a craft. Bring a item of your choice to tie dye! We recommend the event t-shirt that's available for purchase at the Visitor Center.	Flying W Canteen
1:00pm	<b>Row Party Decorating Judging</b>	Rally Grounds
11:00am - 2:00pm	<b>Lunch - Verona's Walking Tacos and Malts</b>	Tent 7 - See Map
11:00am - 8:00pm	<b>Lunch / Dinner - Food trucks</b>	Food Truck Court 9 on the Map
12:00pm - 2:00pm	<b>Factory Tours</b> Tour leaves from Shuttle Bus Stop on Rally Grounds.	Shuttle Bus Stop on Rally Grounds
3:00pm - 5:00pm	<b>Happy Hour</b>	Flying W Canteen
5:00pm - 7:00pm	<b>Row Party</b> Malek's Polka Band will entertain from row to row as many states and groups host parties at the end of their rows and decorate for Camp Winnebago	Rally Grounds

## WEDNESDAY, JULY 19

7:00am - 9:00am	<b>Waking Up With Winnebago</b> Grab a fresh cup of coffee to start your day and chat with a few of Winnebago's leaders! Sponsored by Cummins	Flying W Canteen
8:00am - 8:30am	<b>Fitness: Morning Yoga</b> Join Talia as she leads a morning yoga session! Celebrate the morning after row party with some morning zen!	Amphitheater
7:00am - 6:00pm	<b>Rally Shuttle Buses</b> All buses pick up and depart from the bus stop directly in front of, or west of, River Oaks. The buses can take you anywhere in town! Please check in with the Shuttle Bus Coordinator before boarding a bus. See map in program for common stops, wear your name badge.	River Oaks bus stop directly in front of, or west of, River Oaks
8:00am - 11:00am	<b>Breakfast - Food trucks</b>	Food Truck Court 9 on the Map
8:00am - 12:00pm	<b>St. James Bake Sale</b>	Grassy area NE of Friendship Hall
8:00am - 9:45pm	<b>People Movers</b>	South and North Routes
8:30am - 10:30am	<b>Voice of the Customer Workshops</b> Led by Winnebago Product Team	River Oaks
9:00am - 4:00pm	<b>Product Display</b>	West of Friendship Hall
9:00am - 4:00pm	<b>Vendor Display</b>	Friendship Hall
9:00am - 11:00am	<b>Factory Tours</b> Tour leaves from Shuttle Bus Stop on Rally Grounds.	Shuttle Bus Stop on Rally Grounds

9:00am - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map
11:00am - 2:00pm	<b>Lunch - Verona's Walking Tacos and Malts</b>	Tent 7 - See Map
11:00am - 8:00pm	<b>Lunch / Dinner - Food trucks</b>	Food Truck Court 9 on the Map
12:00pm - 2:00pm	<b>Factory Tours</b> Tour leaves from Shuttle Bus Stop on Rally Grounds.	Shuttle Bus Stop on Rally Grounds
1:00pm - 2:00pm	<b>WinneBINGO</b> Let's play BINGO! Win some prizes and have some fun! Sponsored by Elwell Corp	Special Events Tent
3:00pm - 5:00pm	<b>Happy Hour</b> Sponsored by Truma	Flying W Canteen
3:00pm - 4:00pm	<b>The Hepperly Band</b>	Amphitheater
5:30pm	<b>Trivia Night</b> Sign up your Team at the Event Office Tent!	Special Events Tent
6:30pm - 10:00pm	<b>Movie Night</b> Winnebago has been featured in some amazing movies! Grab a bucket of complimentary popcorn and join us for 2 showings. Escape to Witch Mountain - 6:30 p.m - 8pm Independence Day - 8pm - 10pm Sponsored by E-Z-Go	See Event App on the day of!

## THURSDAY, JULY 20

7:00am - 9:00am	<b>Waking Up With Winnebago</b> Grab a fresh cup of coffee to start your day and chat with a few of Winnebago's leaders! Sponsored by Cummins	Flying W Canteen
7:00am - 6:00pm	<b>Rally Shuttle Buses</b> All buses pick up and depart from the bus stop directly in front of, or west of, River Oaks. The buses can take you anywhere in town! Please check in with the Shuttle Bus Coordinator before boarding a bus. See map in program for common stops, wear your name badge.	River Oaks bus stop directly in front of, or west of, River Oaks
7:30am - 8:00am	<b>Fitness: Morning Move and Stretch with Stef from TheFitRV</b> Join Stef from TheFitRV as she leads this gentle fitness class that focuses on stretching and strengthening moves in standing and seated poses.	Amphitheater
8:00am - 11:00am	<b>Breakfast - Food trucks</b>	Food Truck Court 9 on the Map
8:00am - 4:00pm	<b>Visitors Center</b>	WGO Industries Visitors Center
8:00am - 9:00pm	<b>People Movers</b>	South and North Routes
8:30am - 10:30am	<b>Voice of the Customer Workshops</b> Led by Winnebago Product Team	River Oaks

# 2023 CAMP WINNEBAGO DAILY SCHEDULE



9:00am - 10:30am	<b>Fitness: Morning Bike Ride with TheFitRV</b> Join James & Stef from TheFitRV in a road ride to Pilot Knob State Park. Helmets 100% required. Bikes should be in good repair. Adults only. Today's route is more challenging with some rolling hills, and one tough short steep climb on the way back. You'll also have the option to climb the challenging hill into the state park, as well. It's a beautiful climb! Plan to be out riding about 90 minutes this time.	Amphitheater
9:00am - 12:00pm	<b>Vendor Display</b>	Friendship Hall
9:00am - 12:00pm	<b>Product Display</b>	Product Display
9:00am - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map
11:00am - 2:00pm	<b>Lunch - Verona's Walking Tacos and Malts</b>	Tent 7 - See Map
11:00am - 8:00pm	<b>Lunch / Dinner - Food trucks</b>	Food Truck Court 9 on the Map
12:00pm - 2:00pm	<b>Factory Tours</b> Tour leaves from Shuttle Bus Stop on Rally Grounds.	Shuttle Bus Stop on Rally Grounds
3:00pm - 5:00pm	<b>Happy Hour</b>	Flying W Canteen
7:30pm - finish	<b>Entertainment: Eli Young Band</b>	Amphitheater
<b>FRIDAY, JULY 21</b>		
8:00am - 4:00pm	<b>Visitors Center</b>	WGO Industries Visitors Center
9:00am - 4:00pm	<b>Rally Office</b> Distribution of: Volunteer Info and Sign-up, GoLife Perks Info, Honey Wagon Tickets	Tent 3 - See Map

## WE HAVE 2 EXCITING GIVEAWAYS HAPPENING



Visit the Blaupunkt Booth outside Friendship Hall and enter for a chance to win an e-bike.



Visit the E-Z-Go Booth outside Friendship Hall and enter for a chance to win a golf cart.

## Rally Evening Entertainment



### Monday, July 17

Campfire Jamboree 6:00pm  
Amphitheater & Flying W Canteen



### Tuesday, July 18

Annual Row Parties with  
Malek's Fisherman Band  
5:00pm on the rally grounds



### Wednesday, July 19

Trivia Night 7:00pm in the  
Special Events Tent



### Thursday, July 20

Eli Young Band  
7:30pm in the Amphitheater

Check out the event app on the day of the Movie Night to see the location!